Research on the Curriculum Transformation of Modern art Education in Colleges and Universities under the Background of Internet

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Abstract: *in the Internet era, great changes are taking place in all walks of life, the popularization of new media is accelerating the teaching reform, and the modern art education curriculum is also gradually changing. Therefore, it is necessary to study the curriculum transformation of modern art education in Colleges and Universities under the internet background. Firstly, it defines the current situation of art education in Colleges and Universities under the internet background, Then it expounds the curriculum transformation strategy of modern art education in Colleges and Universities under the background of Internet.*

Keywords: *Internet; Colleges and universities; Modern; Art; Educational courses; transformation*

1. Introduction

Education is constantly changing in the process of development. China is ushering in the upsurge of education reform. Art education has gradually developed from being ignored in the past to an indispensable part of Education [1]. Especially with the development and progress of the Internet, many new technology industries have been derived, which has promoted the reform of various industries. The emergence of new media has led to the business mode and business philosophy of various industries, The management system is gradually changing [2]. Teaching, as a key part of development, has also been reformed many times. The Internet has become the main direction of education reform. Using the Internet for teaching can fully expand the teaching field, balance teaching resources and update the teaching mode [3].

At present, all disciplines in China are actively developing Internet Education and looking for their own teaching methods [4]. With the support of Internet technology, educational resources can play a more effective role. Therefore, in the context of the Internet, modern art courses are also gradually moving towards transformation. The traditional art courses are only taught face-to-face by teachers, and the teaching effect is poor [5]. However, internet education pays more attention to practice, and students' growth can be fully taught as a part of education. In addition, in the context of the Internet, with the help of artificial intelligence, big data New media and other technologies provide greater development and integration space for art education. However, because Internet education is in the early stage of teaching development in Colleges and universities, it is still being explored. In addition, art education in Colleges and universities is also affected by students' lack of understanding and system loopholes, and there are still many deficiencies.

2. Current situation of art education in Colleges and Universities

Art education plays a very important role in the development of students. However, at present, there are some teaching problems in China's modern art education from primary school, junior middle school to senior high school. In addition, the proportion of students receiving art education is still insufficient. Therefore, when students enter colleges and universities to study art again, they will have the problems of weak Art Foundation and insufficient understanding of basic art knowledge [6]. In addition, there are also some deficiencies in college students' understanding of college art education and teaching mode, which lead to the slow development of college art education and teaching and the gradual marginalization of college art education. Art education not only provides people with rich cultural

enjoyment, but also greatly improves modern people's spiritual and cultural temperament, so that modern people can have rational ways of thinking from different angles while facing the complex problems of modern society. In addition, art education can also effectively cultivate modern people's philosophical thinking. According to the above points, it is not difficult to see that there are still many practical problems in art education and teaching in Colleges and universities.

Under the same circumstances, there are also deficiencies in art teaching research in Colleges and universities. Based on the fundamental problems between college students and teachers, at present, in college art education, teachers and students have formed a vicious circle, that is, college teachers do not have a correct attitude towards art teaching, and only take students' completion of class hours as the main purpose, which will reduce college students' learning enthusiasm. This situation will lead to the weakening of the allocation of art education resources in Colleges and universities, So that the quality of art education in Colleges and universities continues to decline. Due to the widespread existence of the above vicious circle, with the passage of time, modern art education in Colleges and universities has gradually formed a highly formatted art teaching model, resulting in more prominent problems in art education in Colleges and universities.

At present, in the development of art education in Colleges and universities, the close combination of Internet and art teaching has created a new service platform for art teaching in Colleges and universities. How to realize educational transformation in this platform has become the main research problem of art education.

3. Curriculum transformation strategy of modern art education in Colleges and Universities under the background of Internet

3.1. General Education

The first step to promote the classroom transformation of modern art education in Colleges and universities is to carry out general teaching, which also directly affects the teaching level of teachers in different colleges and universities. Therefore, when carrying out the curriculum transformation of art education, it is necessary to carry out general teaching first. At present, the uneven level of art education has seriously affected the teaching quality of art courses. In the context of the Internet, it is necessary to unify art teaching resources in Colleges and universities and teach them to college students through the Internet and mobile communication terminals, which can not only enable college students to obtain high-quality art teaching resources, but also reduce the teaching workload of relevant art teachers in Colleges and universities to a certain extent, So that art teachers and students in Colleges and universities can have more learning and working hours at the same time to carry out art education and training.

In addition, in the context of art teaching on the Internet, college teachers can make full use of Internet technology to establish a general education information resource database, sort out and integrate the art knowledge information in various fields and store it in the teaching information resource database, so that college students can supplement their learning in time even if they encounter unclear parts in the general education learning process, In addition, it is also necessary to cultivate a learning environment in which students and teachers participate together. Especially in the development of internet teaching, college teachers can clearly understand the interested parts and insufficient parts of college students in the process of mobile learning through college mobile application terminals and the Internet, and deeply understand the interests and hobbies of college students in the process of promoting the development of general teaching through information-based data sorting and data analysis.

3.2. Personalized training

Secondly, on the basis of paying attention to general education teaching, we also need to pay attention to the personalized training of students. Each university should take the basic situation of students as the teaching starting point, actively carry out personalized training, and formulate different training objectives for each student. The main task of teachers in the first stage of personalized teaching is to establish an appropriate personalized information resource database. At present, the art curriculum teaching in various colleges and universities is basically selected by students according to their own artistic interests. This choice can help college teachers reasonably determine the talent training program and career development planning direction in the art field of colleges and universities to a certain extent.

At the same time, college students can be shunted through college students' independent course selection, and the educational work of college teachers can be reasonably divided into a relatively fixed work area. Only in this way can we increase students' enthusiasm in art learning and promote the transformation of art education curriculum.

3.3. Constructing reverse classroom

In the Internet age, if we want to promote the transformation of art education in Colleges and universities, we must build a reverse classroom. In the Internet age, the reverse classroom of art teaching can transform the traditional teaching classroom and art teaching activities through teaching and personalized talents, and then teach according to the uniqueness of traditional art teaching. In the process of transforming artistic achievements, students often need to make full use of the artistic knowledge learned in art personalized teaching and fully display the learned achievements in traditional teaching forms, such as art films, short films, music, articles, poetry collections and other types of art forms. In the process of teaching achievement transformation and examination, the construction of reverse classroom provides rich opportunities for social practice activities to promote students' development. In the reverse teaching classroom, on the one hand, teachers need to actively help each student do a good job in the transformation and management of educational achievements. On the other hand, they also need to strictly review and comprehensively evaluate the teaching achievements participated by each student. In the process of subject teaching research and various teaching practice tasks, The effective transformation and comprehensive examination of the results of learning activities is an important way to directly test students' mastery of subject knowledge.

4. Conclusion

To sum up, with the development of the Internet, many products have been produced and a wave of reform has been brought. Education has experienced many changes in the process of Internet development and gradually integrated with the current Internet information age. The development of Internet also promotes the development of art education in Colleges and universities and plays an innovative role. In art teaching, colleges and universities can change the teaching mode, promote the transformation of art education curriculum, and provide reference for future art education.

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