The Evolution and Review of the Cultural Ecology of Village Sports Performances: A Study on the "Bench Dragon" in Chongren

Wentao Zhang*, Wensi Wan, Wenhua Wang

Physical Education College of Jiangxi Normal University, Nanchang, China wentaozhang 1978@163.com
*Corresponding author

Abstract: Village sports performances are an important carrier of rural folk culture that integrates blood relations, kinship, ancestral relations, and geographical relations, embodying the genetic code of Chinese culture over five thousand years. This study primarily utilizes literature review and field investigation methods within the theoretical framework of cultural ecology. Through the analysis of the typical case of the "Bench Dragon" in Chongren, it explores relevant dimensions from the perspectives of natural environment, social environment, and ethnic group members, and proposes strategies for the optimized development of the cultural ecology of the "Bench Dragon" in Chongren.

Keywords: Village Sports, Cultural Ecology, "Bench Dragon", Review

1. Introduction

Village sports performances, as an important carrier of Chinese rural culture and excellent^[1] traditional Chinese culture, play a positive and extensive role in inheriting excellent traditional Chinese culture, demonstrating Chinese virtues, promoting the core socialist values, and implementing the rural revitalization strategy. It is an important cultural resource for promoting the creative transformation and innovative development of excellent traditional Chinese culture and accelerating the construction of modern agriculture and rural areas.

From the perspective of cultural ecology, exploring village sports performances in Jiangxi Province, especially focusing on the case of the "Bench Dragon" in Chongren, can fully understand the evolution of the cultural ecology of the "Bench Dragon" in Chongren, explore the issues of its cultural ecology, and propose targeted optimization strategies. It is hoped that this study can provide some reference for the inheritance and protection of folk sports culture and the diversity of Chinese culture.

2. A Brief Discussion on the Cultural Ecology of Village Sports Performance

2.1. Village sports performance

Village sports performance is a folk sports activity that emerged in the unique geographical space of villages, with body movements, physical movements, and physical performances as the main forms of expression. It is a concentrated reflection of Chinese style village customs, values, cultural customs, and life interests in the field of traditional ethnic sports. It is an effective way to connect with the rural revitalization strategy and inherit excellent traditional Chinese culture^[2].

2.2. Cultural ecology

Cultural ecology is a dynamic accumulation of historical processes, reflecting the shared way of survival among members of society and the current cultural conditions in a region; The dynamic, open, and holistic characteristics of cultural ecosystems^[3].

The historical significance and social value contained in cultural ecology are very rich, and it has important cultural significance and social value. It has a significant impact and role in the formation of human nature, the cultivation of human qualities and character, as well as the shaping of different

ethnic personalities and spirits. Cultural ecology^[4] broadly refers to the beautiful posture or vivid state of the material and spiritual wealth created by human beings in social and historical practice, that is, the condition and environment of the material and spiritual wealth created by human beings in social and historical practice. Narrowly defined, it refers to the ideology of society and the corresponding systems and organizational structures.

2.3. Village sports performance cultural ecology

Based on the definitions of important concepts such as village sports performance, village sports performance culture, and cultural ecology by previous scholars^[5-6], the author believes that the cultural ecology of village sports performance refers to the sum of the influence, interaction, and causal relationship between the natural geography, cultural customs, social environment and system, group members, value system, and other factors of rural villages that have been historically accumulated and continuously inherited and innovated in a specific rural scene on the cultural environment of village sports performance.

3. The Evolution of Chongren's "Bench Dragon" Cultural Ecology

3.1. The natural environment has nurtured and promoted the differentiation of the Chongren "bench dragon" cultural ecology

The geographical environment of Chongren Village has had a profound impact on the formation of the "bench dragon" cultural ecology. The geographical environment, including mountains, rivers, and the distribution of land resources, directly affects the lifestyle and industrial development of local residents. Chongren is located in a mountainous area with high mountains and long waters, and inconvenient transportation. This geographical condition has led to the formation of a unique production and lifestyle among local residents, as well as the cultivation of the characteristic cultural performance form of "bench dragon".

Climate conditions are also one of the important factors affecting the ecological development of Chongren's "bench dragon" culture. The climate conditions directly affect the living habits and cultural activities of local residents. For example, the climate conditions in Chongren may have nurtured a specific form of celebration, prompting local residents to hold "bench dragon" performances during specific solar terms or festivals, thus forming this unique cultural phenomenon.

The distribution of natural resources has also had an impact on the formation of the Chongren "bench dragon" cultural ecology. The richness and types of resources directly affect the production methods and living standards of local residents, as well as the cultural inheritance and evolution of the area. The abundant resources in the local area may provide necessary support for the "bench dragon" performance, such as the materials required for making performance props, performance venues, etc., thus promoting the inheritance and development of this cultural form.

3.2. The social environment nourishes and promotes the evolution of the Chongren "bench dragon" cultural ecology

In a rural social environment like Chongren County, people have a strong emotional and sense of identity towards the protection and inheritance of traditional culture. As a unique local performance form, Chongren's' bench dragon 'is regarded as an important part of village culture and is loved and respected by community residents. The cultural identity and traditional emotional support in this social environment provide a solid foundation for the inheritance of Chongren's "bench dragon" culture.

The changes in the social environment have also driven the evolution of the Chongren "bench dragon" cultural ecology. With the process of modernization and the gradual narrowing of the gap between urban and rural development, Chongren's "bench dragon" has found a balance point between traditional culture and modern society. On the one hand, Chongren's "bench dragon" has received more attention and support, allowing traditional performance forms to continue and develop; On the other hand, Chongren's "bench dragon" has also embraced new elements and innovations in modern society, allowing this traditional culture to keep pace with the times.

The social relationship network in the social environment also provides support for the evolution of the Chongren "bench dragon" cultural ecology. In traditional village societies, the connections between

people are closer, and social relationships are closer. This close social network provides strong support for the inheritance and development of Chongren's "bench dragon" culture. Through the transmission and promotion of social networks, Chongren's "bench dragon" has been able to spread and develop on a wider scale.

3.3. Members of the ethnic group have created and led the development of the Chongren "bench dragon" cultural ecology

As inheritors and guardians of traditional culture, members of the ethnic group deeply understand the preciousness and historical significance of the Chongren "bench dragon" culture, and they strive to protect and inherit this cultural heritage. Through generations and word of mouth, members of the ethnic group have passed down the Chongren "bench dragon" culture to this day, allowing it to continue in local rural communities.

Ethnic members have demonstrated creativity and innovative spirit in the development of Chongren's "bench dragon" culture. They constantly explore and attempt to combine traditional performance forms with modern society, endowing Chongren's "bench dragon" with more artistic elements and forms of expression. The creativity and innovative spirit of ethnic members have injected new vitality and momentum into the development of the Chongren "bench dragon" cultural ecology.

As the leaders of the Chongren "bench dragon" culture, ethnic members have promoted the dissemination and development of this traditional cultural form in the local area through organizing and participating in various cultural activities. They actively participate in performances, organize competitions, hold festivals and other activities, which enables the dissemination and promotion of Chongren's "bench dragon" culture on a wider scale. The dominant role of ethnic members provides solid support for the ecological development of Chongren's "bench dragon" culture.

4. A Study on the Ecological Problems of Chongren's "Bench Dragon" Culture

4.1. The nourishment of the natural environment gradually weakens

Chongren's "bench dragon" performance often takes place in beautiful natural environments such as village squares or fields. However, with the advancement of urban-rural development and rural modernization, the living environment of villages may be affected and changed to a certain extent. The process of urbanization may lead to changes in the architectural style and structure of villages, and the space originally used for performances may be restricted or altered, affecting the inheritance and development of Chongren's "bench dragon" culture.

The improvement or deterioration of transportation conditions will also have an impact on the cultural ecology of Chongren's' bench dragon '. If the transportation conditions are convenient, it can attract more audiences and performers to participate in the Chongren "bench dragon" cultural activities, promoting cultural inheritance and development. However, if transportation conditions are inconvenient, it may limit the communication and interaction between performers and audiences, affecting the dissemination and development of culture.

4.2. The complex social environment urgently needs attention and integration

With the transformation of rural economic structure and changes in agricultural production methods, the pace and way of production and life of farmers are also undergoing changes. The change in this production method may affect the time and energy allocation of Chongren's "bench dragon" performers, thereby affecting cultural heritage and performance quality.

With the differences in urban and rural development and the improvement of living standards, the lifestyle and consumption concepts of rural residents are also changing. The Chongren "bench dragon" culture needs to adapt to this change, attract more audiences and supporters, in order to maintain the vitality and appeal of its traditional performances.

Government policies and management systems play an important role in the development of the Chongren "bench dragon" cultural ecology. The support and management norms of government departments can promote the orderly conduct of cultural inheritance and performance activities, while also paying attention to the protection and development of rural cultural traditions through policies.

Education is an important part of cultural inheritance and development, and the Chongren "bench dragon" culture needs to be valued and inherited in the educational environment. School and social education should strengthen the promotion and inheritance of traditional culture, cultivate the interest and recognition of the younger generation towards the Chongren "bench dragon" culture.

The cultural environment is an important component of the Chongren "bench dragon" cultural ecology, which includes traditional values, local cultural identity, and social atmosphere. Protecting and inheriting traditional culture, strengthening cultural confidence and consciousness, is of great significance for the development of Chongren's "bench dragon" culture.

4.3. The main role of ethnic group members is not fully reflected

The level of understanding of Chongren's "bench dragon" culture among ethnic members directly affects the inheritance and development of cultural ecology. If members of the ethnic group lack understanding or identification with the Chongren "bench dragon" culture, it may lead to difficulties in cultural inheritance and decline in performance activities. Therefore, it is necessary to strengthen the promotion and education of Chongren's "bench dragon" culture, enhance the cognitive level of ethnic members, and strengthen their pride and identification with traditional culture.

The behavior and participation of ethnic members are key to the development of the Chongren "bench dragon" cultural ecology. If members of the ethnic group actively participate in performance activities and inherit cultural skills, they can maintain the vitality and tradition of traditional performances. On the contrary, if members of the ethnic group lack participation and support, the inheritance and development of traditional culture may be affected. Therefore, it is necessary to encourage ethnic members to actively participate in the Chongren "bench dragon" cultural activities, inherit and develop traditional culture.

The spiritual level of ethnic members includes respect for cultural traditions, love for performance activities, and adherence to traditional values. If members of the ethnic group can maintain their love and belief in the Chongren "bench dragon" culture, inherit traditional spirit and values, they can maintain the health and development of the cultural ecology. Therefore, it is necessary to cultivate the love and belief of ethnic members in traditional culture, guide them to actively participate in inheritance activities, and maintain the vitality of cultural ecology.

5. Optimization strategy for the cultural ecology of Chongren's "bench dragon" culture

5.1. Natural environment dimension

We need to strengthen the protection of the natural environment around the Chongren "Bench Dragon" performance venue. This includes protecting the green environment, water resources, and air quality of performance venues such as village squares and fields, ensuring that the environmental quality of performance venues meets the requirements for performance and viewing; We can fully utilize natural environmental resources to enrich the content and form of Chongren's "bench dragon" performance. For example, the natural landscape and local cultural elements of the village can be integrated into the performance to make it more local and attractive.

During the performance, it is advisable to promote awareness of resource conservation and environmental protection, and reduce damage to the natural environment. For example, choosing renewable materials to make performance props, reducing energy consumption, and promoting environmental protection concepts; By beautifying performance venues, improving transportation conditions, and other measures, we aim to enhance the audience's viewing experience and increase their recognition and support for Chongren's "bench dragon" culture.

When inheriting and developing the Chongren "bench dragon" culture, attention should be paid to integrating the natural environment with cultural traditions, integrating cultural performances with the natural environment, and promoting the healthy development of cultural ecology.

5.2. Social environment dimension

Strengthening social support and participation is the key to optimizing the cultural ecology of Chongren's' bench dragon '. By organizing cultural activities, exhibitions, and competitions, more people can be attracted to participate in the inheritance and development of Chongren's "bench dragon"

culture, enhancing social recognition and support for this culture.

Strengthening the education and promotion of Chongren's "bench dragon" culture is one of the important strategies to optimize the cultural ecology. Relevant courses or activities can be set up in schools to cultivate students' interest and identification with traditional culture, while community education activities can also be carried out to enhance residents' understanding and appreciation of cultural traditions.

Establishing a sound cultural inheritance mechanism is the key to optimizing the ecological environment of Chongren's "bench dragon" culture. The inheritance and development of traditional cultural skills can be promoted through the establishment of cultural inheritance funds and cultural inheritance teams, ensuring the continuous inheritance of Chongren's "bench dragon" culture.

Strengthen interaction, cooperation, and collaboration within the community to promote the inheritance and development of Chongren's "bench dragon" culture. Community cultural activities can be carried out, cultural exchange platforms can be established to promote cultural exchange and cooperation between different ethnic groups, and enrich the connotation of cultural ecology.

5.3. Dimension of ethnic group members

Encourage and inspire ethnic members to participate in the Chongren "bench dragon" cultural activities, which can be achieved through organizing training courses, competitions, exhibitions, and other forms to enhance their interest and enthusiasm for traditional culture, and promote the active development of cultural ecology; Establish a sound inheritance and training mechanism, impart Chongren's "bench dragon" performance skills and cultural knowledge, cultivate the traditional cultural inheritance awareness and skills of the new generation of ethnic members, and ensure the inheritance and development of cultural ecology.

Strengthen the promotion and education of traditional culture, enhance the pride and cultural confidence of ethnic members in the Chongren "bench dragon" culture, stimulate their love and protection awareness of traditional culture, and promote the healthy development of cultural ecology; Promote interaction and cooperation within the community, strengthen communication and cooperation among ethnic members, jointly participate in cultural activities and inheritance work, and promote the diversification and enrichment of cultural ecology.

6. Conclusion

Through the study of the evolution, problem review, and optimization strategies of the cultural ecology of the "Bench Dragon" in Chongren, we have gained a profound understanding of the precious value and challenges faced by this village sports performance culture. The "Bench Dragon" in Chongren, as a traditional culture with a strong rural flavor, carries the historical memory and cultural identity of the village, serving as the spiritual home and cultural heritage of the village. However, factors such as changes in the natural environment, lack of social support, and insufficient participation of ethnic group members may affect cultural inheritance and development.

Measures such as strengthening social support and participation, establishing inheritance mechanisms, promoting cultural confidence, nurturing participation awareness among ethnic group members, and enhancing interdisciplinary and inter-departmental cooperation can effectively promote the sustainable development of the cultural ecology of the "Bench Dragon" in Chongren, protecting and inheriting this valuable rural cultural heritage.

Acknowledgements

Funding: Humanities and Social Sciences Research Planning Project for Universities in Jiangxi Province: Research on the Inheritance and Innovative Development of Village Sports Performance Culture in Jiangxi Province from the Perspective of Rural Revitalization (TY23102).

References

[1] Li Weiyan, Lang Yongchun, Zheng Guohua. 'Change' and 'Unchanged': Dialectical Reflection on the Subjectivity of Village Sports - Based on a Century long Sports History of a Traditional Village [J].

Academic Journal of Humanities & Social Sciences

ISSN 2616-5783 Vol.7, Issue 8: 18-23, DOI: 10.25236/AJHSS.2024.070803

Journal of Shanghai Sport University, 2024, 48 (2): 91-100.

- [2] Zhou Fang. Research on the Development Path of Village Sports Performance under the Rural Revitalization Strategy [D]. Qufu Normal University, 2021.
- [3] Wang Hongjun, Han Yuji, Wei Xiaokang, et al. Problems and relief paths in the ecological development of traditional ethnic sports culture [J]. Journal of Beijing Sport University, 2020, 43 (10): 145-156
- [4] Zeng Shunxu, Fu Zhiming, Wang Yi. Research on the Ecological Changes of Sports Culture in Ethnic Villages Field Survey in Furong Village, Yunnan [J]. Sichuan Sports Science, 2024, 43 (03): 83-88.
- [5] Zhang Guodong, He Hui, Qi Weiwei. Research on the Development Path of Village Sports Performance in Sanjin under the Rural Revitalization Strategy [J]. Wushu Research, 2023, 8 (11): 140-142.
- [6] Liu Renhan, Men Weiwei. Ecological Development of Village Sports Culture in China in the New Era: Connotation, Challenges, and Solutions. Journal of Wuhan Sport University, 2020, 54 (07): 35-40.