# **Exploration of the Construction and Development Path of High-Level Vocational Education and Research Mechanisms**

# **Huang Di**

Sichuan Top IT Vocational Institute, Chengdu, Sichuan, China

Abstract: The study aims to explore the establishment of a high-level vocational education and research mechanism. By analyzing relevant domestic and international research, it presents the research purposes and questions, and conducts an in-depth discussion on the concept, characteristics, current situation, and development path of the high-level vocational education and research mechanism. Specific suggestions and countermeasures are proposed from the aspects of optimizing educational resources, establishing effective talent training and selection mechanisms, enhancing academic atmosphere, consolidating cultural construction, and improving institutional design and management systems, providing theoretical support and practical guidance for the construction and development of the high-level vocational education and research mechanism.

**Keywords:** High-level Vocational Education; Teaching and research mechanism; Institutional design; Management system

#### 1. Introduction

#### 1.1. Research Background and Significance

#### 1.1.1. Foreign Research Situation

Scientific institutionalization is essentially a subsystem of societal organization, governed by distinct characteristics and principles. Respecting these principles is crucial for the healthy development of science. Flemming [1] argues that research systems must adapt to environmental changes to thrive. Additionally, Sattelmair [2] provides insightful foresight into the structure, organization, planning, and management of new Chinese scientific initiatives. Norström [3] posits that institutional transformation is not only driven by systemic change but also serves as a means to overcome practical barriers. Evaluating China's scientific policies over a decade, the International Development Research Centre of Canada offers an alternative perspective on observing and analyzing Chinese scientific endeavors, providing a blueprint for further strategic exploration into Chinese technological development.

#### 1.1.2. Domestic Research Situation

Professor Ma Bailian <sup>[4]</sup> identifies modern scientific institutionalization as a process facilitated by reciprocal interactions between science and technology. Xin Fang from the Institute of Policy and Management at the Chinese Academy of Sciences <sup>[5]</sup> distinguishes between the structural framework and operational mechanisms of scientific and technological systems, offering comparative analytical insights across different national research frameworks. Building upon this foundation, Qian Bin <sup>[6]</sup> proposes dynamic models illustrating the interrelationships among various elements of the scientific and technological system. Furthermore, Yan Zhenjun <sup>[7]</sup> explores how the institutionalization of science and technology transforms from an emergent profession to a national endeavor. Cao Juhua <sup>[8]</sup> systematically examines the current status, significance, progress, and characteristics of modern scientific institutionalization in China. Xie Yao, Ke Jingqiu, Wang Yanan, and others study the characteristics and developmental pathways of high-level vocational institutions, alongside factors influencing research quality <sup>[9][10]</sup>.

## 1.1.3. Research Significance of this Paper

Investigating the construction and enhancement of research mechanisms in high-level vocational education holds critical significance for bolstering national comprehensive strength and international

competitiveness. Effective research mechanisms can foster faculty development, enhance teaching standards, and provide students with superior educational resources and services. Moreover, robust research mechanisms incentivize educators to actively engage in research activities, thereby advancing research output, innovation capability, and institutional influence. By delving into the construction of research mechanisms in high-level vocational education, comparing international experiences and models, and exploring key factors and pathways, this study aims to offer insights and references for higher education reforms in China, steering towards higher standards.

#### 1.2. Research Objectives and Questions

This paper seeks to establish research mechanisms in advanced vocational education, comparing domestic and international practices to identify issues and development strategies. It will analyze the significance of research mechanisms in vocational education; compare status and practices globally, highlighting issues and best practices; Offer strategies to enhance China's vocational research mechanisms, drawing on international insights.

The study will answer following research questions:

- 1) What are the key differences and shared challenges in vocational research mechanisms?
- 2) How can educational resources, talent development, culture, policies, and management advance these mechanisms?
  - 3) How can international models inform and guide domestic vocational research development?

The goal is to provide theoretical and practical guidance for China's higher education advancement.

#### 2. Concept and Characteristics of High-Level Vocational Education and Research Mechanism

# 2.1. Definition and Features of High-Level Vocational Education

High-level vocational colleges play a crucial role in facilitating industrial transformation and upgrading, driven primarily by the demand for highly skilled technical talents. These institutions are dedicated to nurturing technical specialists capable of representing national standards and effectively supporting economic transformation and upgrading. To achieve this goal, high-level vocational colleges have implemented various strategies [10].

Industry-education integration is key, with partnerships and collaborative bodies like vocational education committees and modern apprenticeship systems fostering practical talent development. High standards in leadership are set through professional teaching and training standards, driving educational quality improvements. Institutional innovation includes the 1+X certificate system, professional cluster development, and governance upgrades to advance educational reform. Faculty development is prioritized, especially the cultivation of "dual-teacher" teams to meet interdisciplinary educational needs. Quality assurance is maintained through annual reports and diagnostic teaching improvement systems at various administrative levels. Internationalization efforts include aligning curriculum and professional standards globally. Personalized student growth is supported through diverse development platforms and career pathways. Finally, strong Party leadership and distinctive regulations and systems are established to ensure the robust and healthy progression of high-level vocational colleges.

# 2.2. Concept and Role of Educational and Research Mechanism

The educational and research mechanism within an institution is a structured approach that prioritizes teaching and research, encompassing both Educational Management and Research Management. In Educational Management, the focus is on fostering innovation in curricula, enhancing teaching methodologies, and refining assessment systems to significantly improve educators' instructional proficiency. Simultaneously, Research Management aims to stimulate a passion for research among faculty and students, optimize the allocation of research resources, and foster academic collaboration, all in the pursuit of elevating the quality of research outcomes. Together, these components form a cohesive system designed to drive academic excellence and innovation.

#### 2.3. Definition and Characteristics of High-Level Vocational Education and Research Mechanism

The educational and research mechanism in high-level vocational colleges is a set of institutional rules and management systems that prioritize industry-education integration, institutional innovation, and intrinsic development to foster innovation and enhancement in education and research [11][12]. Characteristic features of these mechanisms in reputable institutions [13] include:

- Industry-Education Integration: Strengthen industry ties and adopt apprenticeship models to synchronize education with industry needs, boosting research applicability.
- Intrinsic Development: Improve education quality via institutional and cultural innovation, developing "dual-teacher" faculty for integrated vocational education.
- Distinctive Development: Guide colleges to create specialized programs and clusters that fit regional industry demands, forming talent models with regional and industry benefits.
- Quality Assurance: Enforce stringent quality systems for continuous educational enhancement through regular teaching assessments and improvements.
- Incentive and Evaluation: Create robust incentive and evaluation frameworks to motivate research innovation among faculty and students, rewarding teaching and research achievements.

# 3. Comparative Analysis of Vocational Education and Research Mechanisms

# 3.1. International and Domestic Mechanism Construction Disparity

#### 3.1.1. Mechanism Construction Variations

Technology is a crucial factor influencing national development, and educational institutions serve as hubs for future talent. Countries worldwide place significant emphasis on the development of school education and research, as evidenced by their investments in educational funding. According to data from the World Bank <sup>[14]</sup>, Statistics Canada <sup>[15]</sup>, and the Federal Statistical Office of Germany <sup>[16]</sup>, the United States invested \$1.39 trillion in education, Canada invested \$13.813 billion Canadian dollars, and Germany invested €672.011 billion. In comparison, China's total expenditure on education was ¥6.1344 trillion <sup>[17]</sup>, placing it in a leading position globally.

Despite China's leading educational funding, disparities in educational and research levels are evident, with some high-level vocational institutions showing notable progress. However, private and vocational schools still lag significantly behind their international counterparts. Comparative studies, including those with the United States, Canada, and Germany, indicate differences in organizational structures, teacher evaluation, and incentive systems, as outlined in the table below.

Table 1: Comparative Analysis of Organizational Systems, Teacher Evaluation Mechanisms, and Incentive Mechanisms<sup>[18][20]</sup>

Country	Organizational System	Teacher Evaluation Mechanism	Funding	Incentive Mechanism
United States	Decentralized with state autonomy and academic freedom.	Diversified, including student performance, teaching observations, and peer reviews.	High, funded by federal, state, local governments, and private sources.	Salary rewards, promotions, bonuses, and tenure system for stability.
Canada	Provincially managed with independent policy-setting.	Varies by province, includes student feedback, teaching observations, and peer reviews.	High, funded by provincial and federal governments.	Salary and career development considerations.
Germany	Federal system with state management of education policies.	Civil servant status for university teachers, evaluations vary by state.	Public finance-based, prioritized by the government with a commitment to increase funding.	Salary, career development, tenure, and performance-linked pay.
China	China	Central government oversight with local educational departments.	Post-appointment and title-based, focusing on quantitative measures like student performance and teaching observations.	Joint central and local government funding, increasing annually.

#### 3.2. Analysis of Influencing Factors

# 3.2.1. Impact of National Conditions, Policies, and Management Systems on the Development of High-Level Vocational Education and Research

The variance in national conditions, economic development levels, and consequently, policies, institutions, and management systems among different countries has led to significant disparities. These disparities have, in turn, influenced the overall development level of high-level vocational education and research in our country.

# 3.2.2. Influence of Historical Culture and Educational Traditions on the Construction of Teaching and Research Mechanisms

The evolution of general education in the West provided a solid foundation for the development of higher education. Modern higher education, intertwined with Western capitalism, has been enriched and refined over time, resulting in a robust and comprehensive higher education system<sup>[18]</sup>. The construction of teaching and research mechanisms in our country has been affected by the history of higher education development, with varying levels of development and a need for further system refinement due to the relatively short period of mechanism construction.

#### 3.2.3. Relationship between Economic Development Level and Investment in Educational Research

Our country still holds the position of a developing nation and exhibits a certain gap in economic development compared to developed countries such as those in Europe and America. Despite considerable overall investment in education, the large population results in a lower per capita investment, leading to insufficient funding for educational research.

# 3.2.4. Issues of Quality and Conversion Rate of Scientific and Technological Achievements[19]

Compared to international high-level vocational institutions, our country's higher education institutions have a higher quantity of scientific and technological achievements, but the quality is not guaranteed, resulting in a low conversion rate of these achievements. As hubs for talent, there is a scarcity of collaborative opportunities between schools and enterprises, insufficient cooperation, and a disconnect between patent conversion and market development. The lack of market orientation leads to many research studies lacking practical value.

# 3.3. Current Status and Issues in the Construction of Domestic High-Level Vocational Education and Research Mechanisms

Domestic undergraduate institutions have shown significant strides in teaching and research, with China boasting 24 top global science and technology clusters as per the "2023 Global Innovation Index Report" [21]. However, high-level vocational colleges, despite progress, face critical challenges [21]:

- Fragmented Management [22]: Ineffective integration within research management leads to resource wastage due to lack of collaboration and unclear scale effects.
- Teaching-Research Disparity <sup>[23]</sup>: An overemphasis on research often sidelines teaching quality, influenced by heavy workloads and unclear evaluation systems.
- Inadequate Evaluation Systems: Existing mechanisms for research transformation are insufficiently comprehensive, lacking in incentives and failing to reflect the practical value of achievements, with a need for improved transformation rates.
- Research-Market Disconnect: Limited enterprise cooperation results in research that is out of sync with market demands, dampening societal recognition and hindering research application.
- Subdued Teacher Engagement: Low research enthusiasm among teachers is attributed to a lack of research culture, environment, and effective incentive systems.

# 3.4. Experience in the Construction of High-Level Vocational Education and Research Mechanisms Abroad

# 3.4.1. Enhancing Teacher Evaluation Systems

A robust, equitable, and objective teacher evaluation system is vital for high-level vocational colleges. It accurately assesses educators' performance and capabilities, offering opportunities for

self-improvement and enhancing teaching quality <sup>[24]</sup>. Nations like the U.S., Canada, and Germany exemplify diverse evaluation methods, including student feedback, peer reviews, and teaching observations, which pinpoint areas for support and development, ultimately elevating educational outcomes.

## 3.4.2. Refining Incentive Mechanisms

An effective incentive mechanism is essential to boost teachers' dedication to teaching and research. Leading education systems, such as those in the U.S., Canada, and Germany, employ incentives like financial rewards, promotions, and bonuses to drive excellence [25]. The American tenure system and academic freedom, alongside Germany's performance-linked salaries, underscore the importance of recognizing and rewarding educators' contributions to education. Such mechanisms not only attract talent but also foster professional growth and commitment to the educational field.

#### 4. Conclusion and Outlook

#### 4.1. Research Conclusions

The development of high-level vocational education and research mechanisms is a complex yet vital endeavor. It is essential for enhancing educational quality and scientific research, and crucial for the sustainable growth of educational institutions. Our in-depth analysis has systematically synthesized theoretical and practical insights, offering a structured approach to further research. Innovations such as enhanced teacher training and incentive mechanisms, along with the establishment of professional exchange platforms, provide fresh perspectives and practical recommendations for mechanism construction.

# 4.2. Research Limitations and Prospects

The research has encountered limitations, including potential biases in the selection of international comparative samples, which may affect the generalizability of findings. There is also a need for more in-depth investigation into key issues like the link between educational mechanisms and student performance.

Looking ahead, the construction of high-level vocational education and research mechanisms has significant room for enhancement. Strengthening evaluations and monitoring the mechanisms' effectiveness will inform improvements and elevate educational and research outcomes. Broadening research to include international comparisons and interdisciplinary studies can enrich perspectives and foster innovation. Additionally, integrating new methodologies and technologies, such as big data and AI, can augment the efficiency and accuracy of research, propelling further innovation in educational and research mechanisms. [26]

## References

- [1] Fromm, E., translated by Shoubai Cai. (1964). The Sane Society. Beijing: Commercial Press.
- [2] Richard P. Suttmeier, Nan Sheng Yuan, Jifeng Liu, et al. (1989). Research and Revolution: China's Science and Technology Policies and Social Change. National Defense University Press.
- [3] Douglas C. North, translated by Shouying Liu. (1994). Institutions, Institutional Change, and Economic Performance. Beijing: SDX Joint Publishing Company.
- [4] Ma, B. (2002). Theoretical Analysis of the Institutionalization of Modern Western Science. Journal of Literature, History, and Philosophy, 0(2), 126-131.
- [5] Fang, X., & Liu, X. (2004). Retrospect and Prospect of China's Science and Technology System Reform. Seeking Truth, 0(5), 43-45.
- [6] Qian, B. (2009). Conceptual Analysis of Science and Technology System—A New Perspective on Science and Technology System Research. Science and Technology Economy Market, (8), 75-76.
- [7] Yan, Z., & Liu, H. (1997). The Rise of Science and Technology Policies and Current Research Status. Scientific Research, 15(2), 34-39.
- [8] Cao, J. (2002). Historical Evolution of the Institutionalization of Modern Science in China. (Unpublished doctoral dissertation, Central China Normal University).
- [9] Xie, Y. (2022). Analysis of Factors Affecting Research Quality of High-level Vocational Education Based on Communication Model. (Unpublished master's thesis, Shandong University).

- DOI:10.27272/d.cnki.gshdu.2021.001339.
- [10] Ke, J., & Wang, Y. (2020). Characteristics and Construction Path of High-level Vocational Colleges—Based on Text Analysis of Applications from 56 High-level Vocational Colleges. Vocational and Technical Education in China, 2020(10), 10.
- [11] Ministry of Education. (2019). Orientation, Direction, and Strategy for the Development of China's Characteristics in Higher Vocational Education. Retrieved from http://www.moe.gov.cn/jyb xwfb/xw zt/moe 357/jyzt 2019n/2019 zt8/zjjd/201904/t20190424 379347.html
- [12] Ministry of Education, Ministry of Finance. (2019). Opinions on Implementing the Plan for Building Chinese Characteristics High-level Vocational Schools and Majors. Retrieved from https://www.gov.cn/zhengce/zhengceku/2019-10/23/content 5443966.htm
- [13] Li, W., Ju, W., & Zhang, H. (2020). Current Situation and Countermeasures of Teaching and Research Ability of Teachers in Higher Vocational Colleges. Modern Vocational Education, 2020(19).
- [14] World Bank. (2023). Education Expenditure, Public (% of GDP). Retrieved from https://data.worldbank.org/indicator/SE.XPD.TOTL.GD.ZS?locations=US
- [15] Statistics Canada. (2023). University Expenditures by Type of Expense and Funding (in current Canadian dollars). Retrieved from https://www150.statcan.gc.ca/t1/tbl1/en/cv.action?pid=3710000201 [16] Federal Statistical Office of Germany (Destatis). (2023). Statistisches Bundesamt Deutschland GENESIS-Online: The Database of the Federal Statistical Office. Retrieved from https://www-genesis.destatis.de/genesis/online/data;jsessionid=89D7FFD2C351CDBC8565C056DC9 537B1.tomcat\_GO\_1\_1?operation=previous&code=41111-0001&bypass=true
- [17] Ministry of Education of the People's Republic of China. (2023). Retrieved from http://www.moe.gov.cn/jyb\_xwfb/s5147/202307/t20230703\_1066834.html
- [18] Zhang, Q. (2008). Reform of Incentive Mechanism for German University Teachers and Its Problems. World Educational Information, 21(6), 36-38.
- [19] Chu, Y. (2022). Optimization Research on Operation Mechanism of Scientific and Technological Achievements Transformation in Universities. Chinese Science and Technology Journal Database (Full Text) Social Science, 2022(1), 18-21.
- [20] Yang, H., Nan, R., & Wu, J. (2021). Improvement Thinking on Evaluation Index System of University Teachers from an International Perspective of Full Lifecycle. Chinese Higher Education Science, 2021(8), 30-35.
- [21] Ministry of Education. (2021). Implementation Opinions on the Construction Plan of High-level Vocational Schools and Majors with Chinese Characteristics. Beijing: Ministry of Education.
- [22] Li, W., Ju, W., & Zhang, H. (2020). Current Situation and Countermeasures of Teaching and Research Ability of Teachers in Higher Vocational Colleges. Modern Vocational Education, 2020(19), 42-45.
- [23] Zhang, Q., & Zhang, S. (2022). Current Situation Analysis and Countermeasure Research on Imbalance between Scientific Research and Teaching in Universities. Science Education and Cultural Exchanges, 2022(1), 1-6.
- [24] Chen, Y., Su, X., & Wei, L. (2020). Teaching Incentive Mechanism Abroad and Enlightenment for China. Modernization of Education, 2020(56), 103-105+130.
- [25] Wang, L. (2021). Research on Optimization of Internal Educational Resource Allocation in Higher Education under the Background of Supply-side Reform. Jiangsu Higher Education, 2021(4), 57-61.
- [26] Ren, T., Qin, C., & Yang, R. (2020). Internationalization of Vocational Education in the United States and Enlightenment for China's Higher Vocational Education "Going Global". Employment and Security, 2020(05), 115-116.