

Analysis of the Characteristics of “Longing for Life”

Wensi Xu

Jiangnan University, Wuhan, 430056, China

ABSTRACT. *“Longing for Life” has won the love and welcome of the broad audience with its novel program form, and received 8.2 points from Douban and 8.7 points from Catseye. And with the highlight of the strong human feelings in its programs; the creation of rural life scenes; the satisfaction and happiness of coexistence of labor and food; the natural artistic conception of flowers, birds, insects and fish, birds and flowers, sunrises and sunsets, making the whole show The whole is full of the charm of poetry and the warmth of home. Cleverly interpreting people, sceneries, emotions, color, fragrance, and taste vividly, it has a certain appeal and emotional resonance and thinking. “Longing for Life” has created an ideal utopia for the audience, which meets the expectations of modern urbanites for a leisurely rural life in a fast-paced and stressful urban environment, and conveys traditional cultural values and reality in the narrative process of the program, Reflections on some phenomena in society.*

KEYWORDS: *:human emotion, Character, Real experience*

1. Introduction

“Longing for Life” is a large-scale life service documentary program launched by Hunan Satellite TV. The program records several hosts who have been clumsily returning to the “Mushroom House” in Yuantian, bringing a “self-reliance, self-sufficiency, warm hospitality and perfection” to the audience. “Ecology” life picture. This is how Baidu Encyclopedia introduces the background of the program. The 2018 Survey Report on the Living Conditions of Workplace People shows that with the rapid development of China's urbanization, the urban population has increased by an average of 20.96 million people per year in the past ten years, but it is accompanied by pressure, Impetuous these terms. Among them, nearly 40.4% want to stay away from the hustle and bustle, to avoid the congestion, longing to move from the city to the countryside, longing to breathe the natural air, looking for the inner voice. It is this report that directly inspired the idea of the “Longing for Life” program group to produce a program that is only related to life, and hopes to tell some simple and simple truths by returning the guests to life itself.

2. Social Values

“Longing for Life” is a large-scale life service documentary program broadcast by Hunan Satellite TV in 2017. The slogan is: The city can't give you, the mountain can. In view of the social phenomenon and social values such as the increasing urban population, the pressure of urban life and the lack of emotions brought about by the modernization process, by showing the pastoral moderators Huang Lei, He Jiong, Liu Xianhua, Peng Yuchang four people “self-reliance, warm hospitality” pastoral Life meets the psychological demands of urbanites who yearn to move from the city to the countryside, yearn to breathe the natural air, and find their inner voice. It has a slow narrative rhythm and few competition conflicts. Today, outdoor reality TV shows are full of TV screens, bringing new feelings to the audience, and focusing on current social phenomena and social values, its social and cultural values are prominent.

2.1 Satisfy the Psychological Demands of the Public

“Longing for Life” constructs a utopia that everyone longs for in a specific time and space. This utopia appears in the form of “home”. In the early days of this “home”, the courtyard named “Mushroom House” was used as the main venue. Except for the guests coming from afar in each period, it was almost isolated from the rest of the world. But in the middle and late stages of the show, I started to contact the outside world (the villages other than the “mushroom house”), go to the village supermarket to buy food, go to the market, buy the stove at the hardware store, etc., showing a more authentic northern rural life.

The main filming location of the show is a small mountain-backed courtyard, located in Miyun County, a suburb of Beijing, which is completely different from Beijing's natural environment and social environment. The air here is fresh and quiet, unlike the bustling crowds everywhere in Beijing, and the pressure of life is low and the pace of life is slow. This is exactly in line with the psychology of urban professionals who flee the city and return to nature. The survival rules of this “home” are different from the survival rules of the outside world. The rules of their lives are formulated by the program team: they work to obtain the daily life ingredients, and use the only traditional daily necessities in the farm house to live a self-sufficient life. If there is any additional demand, they will need to exchange with corresponding labor. The general equivalent of this exchange is corn, and occasionally it can be sunflower seeds and other crops. At home, family is essential. This “home” is mainly composed of Huang Lei, He Jiong, Liu Xianhua and H. They assume various roles of a family in the traditional sense: Huang Lei is the head of the family-father, He Jiong-mother, Liu Xianhua-son, H-pet.

Huang Lei's role was labeled as “Family Chef” and “Life Encyclopedia” on the show, but he is more often the role of “father” as the head of a family in a traditional Chinese family. China has always been a patriarchal society,

The father is the power and responsibility bearer of a family. When a decision needs to be made on the show, in most cases Huang Lei is the final decision maker. Huang Lei, who has the title of “Family Chef”, is also responsible for all family and

guest diets. He not only tries his best to satisfy the guests' requirements, but also strives to be delicious. He Jiong's screen image is an empathetic and old-fashioned person. In this program, he has repeatedly shown the scene of making bed for his family and guests; comforting others with warm words and hugs; reminding guests to write "Mushroom House" before leaving "Diary", etc., what he undertakes in the show is the "mother" role of attentive and silent devotion at home. Liu Xianhua's setting is a "silly" son. He is a Chinese Canadian. He grew up in Canada since childhood. He does not speak Mandarin fluently, and he does not have a deep understanding of Chinese society. In the program, he gained social experience through labor and then grew up. Huang Lei and He Jiong treated Liu Xianhua in the same way as the parents of most Chinese families treated their children: I hope he would grow up as soon as possible and teach him with his life experience; he chose to tolerate him when he did something wrong. The utopia named "Mushroom House" constructed in the program exists as an ideal "home" to meet the psychological needs of the audience in real life. In the modern society, many urban youths leave their hometowns in the countryside to work in the cities and become "empty nest youths" in metropolises. These youths are the main audience of the program. Even if the "home" in the show is different from their real home, or it cannot be realized in real life, it can make them psychologically satisfied in this utopia.

2.2 Return of Traditional Culture

"Longing for Life" not only satisfies the audience's expectations of leisurely rural life through the program, but also incorporates the elements of Chinese local cultural concepts and has a certain educational function.

There are two rules of life behavior for the mushroom house: (1) self-reliance and self-sufficiency; (2) hospitality, and must meet the needs of guests. First of all, China has been a self-sufficient small peasant economy for a long time. The first is the best interpretation of hard work in traditional Chinese virtues. Practical labor is a way to help people return to nature. People feel the joy of life through labor. And in the labor, he will self-examine and infect others. Secondly, "Longing for Life" focuses on the interaction between regular members and visiting guests, and emphasizes on a warm culture that emphasizes human relations and interests. China has always been a human society, but too many people's feelings are based on material conditions such as money and benefits. In the show, the guests tried their best to show us affection, friendship, love, etc., which is exactly what many people lack in real life. The program interprets some important elements of traditional Chinese families. Regarding "inheritance", Huang Lei, who was making kimchi in the first episode, was asked by the guests how to do this, and Huang Lei replied: "When I was a child, I looked at my mother and looked at it. In fact, the inheritance of a family It is food." Regarding "filial piety", although Liu Xianhua is a "silly" son in the show, he is a pure, kind, and filial child. He respects Huang Lei and He Jiong very much, and takes the initiative to work within his ability. In real life, "family style" and others are lost unconsciously. The second item in the Mushroom

House's life behavior code is to treat guests warmly, and must meet the needs of guests. As Confucius said: "It's fun to have friends come from afar." As a nation of etiquette, China has a tradition of hospitality since ancient times, following the principles of being casual and courteous. The program not only conveys the traditional Chinese hospitality, but also shows the preciousness of friendship. These friendships include not only the friendship between Huang Lei and He Jiong, Li Bingbing and Ren Quan for more than 20 years, but also the newly established friendship between Liu Xianhua and Dong Zijian and Wei Daxun.

Finally, focus on neighborhood relations. As the saying goes: distant relatives are not as good as close neighbors. Neighboring each other to help each other is part of the traditional Chinese culture. Creating a civilized and harmonious neighbor relationship is also an important part of building a harmonious society. In the program, Huang Lei and others always have neighbors to help when solving life problems, such as the big brother who provides tricycles, the aunt who sends coriander, and the old senior who sells hardware stores. Huang Lei did not forget to help their neighbors when they finally left. Farewell one by one. As the process of urbanization is accelerating, more and more people are living in high-rise buildings. This neighborhood relationship is rare in the city, so it is even more precious.

3. Reflections on Real Cultural Life

The way of life set in "Longing for Life" is a bit like the Tang Dynasty poet Wang Wei said, "It's nothing but a wonderful way to split wood for water; living, sitting and lying, all in the dojo". The rich charm of life. The pace of life in modern society is fast. People keep earning more money and looking for more opportunities in the society, so that they are under the pressure of life all the time. "Longing for Life" not only creates a longing "utopia" for the public, but also

It also calls for the primitive and innocent life of human beings. The guests on the show gained their life insights from the simple life and passed on the values that the show wanted to convey. Huang Lei assumed the spiritual mentor of the whole season, and when he recalled his youth with his old friend Wang Zhonglei, he said with emotion: "A moment in life, cherish the moment." For "eating", he said that people live to eat, there is no need to live so hard; Regarding happiness, he said that happiness is actually very simple, but happiness is particularly difficult. The audience will calm down by watching the program, indirectly learn the philosophy of life, and reflect on the current state of life. From the new age stars and older stars' mastery of the common sense of life shown in the program, it can be seen that the new generation of modern society grows, due to the improvement of the material level, there is a serious lack of common sense of life and self-care ability. The new generation of society is "four bodies are not diligent, and five grains are not divided".

4. Program Features

"Plucking chrysanthemums under the hedge and seeing Nanshan leisurely" is a

kind of transcendental state of mind that the sentiments of the people who care about the mountains and rivers, regardless of the secular thoughts and emotions. Now, with the acceleration of life rhythm, people are basically busy with work, not daring to relax themselves easily, and have a sense of overwhelming and insufficient power in the face of colorful life. Under such circumstances, Hunan Satellite TV and Hexin Media launched a large-scale life service documentary program "Longing Life" in 2017, which has been broadcast for four or two seasons. It is understood that the third season is in preparation. . The broadcast of the program has won the love and praise of the broad audience with its novel program form and production concept. This show tries to create a place for the soul to rest, a place of tranquility, to feel the tranquility of the natural original ecology in a comfortable program atmosphere, and to experience the indifference and authenticity of returning to rural life. This is undoubtedly a blind blending agent for people who are in a state of impatience. This article analyzes the characteristics of the program's success.

4.1 Highlight of Human Feelings

Concerned about social reality This program implies the current interpretation of people's psychological problems, the protection of the ecological environment, the healing of emotional problems, etc. It has certain social significance and strong humanistic feelings, and it is entertaining. by

In this program, viewers can really feel the exploration and capture of the subtle emotions of their programs, which is easy to cause the general audience to have a certain emotional resonance and nurturing. "Longing for Life" not only shows the concept of a harmonious coexistence between man and nature through the value of a meal, takes labor as beauty, creates a better life, promotes the main theme of the times, and transmits the positive energy of society. Moreover, through the open and open discussions between the guests and the host, they expressed each other's cognition of life and emotion, their perception of life, and their complaints about trivial events in life. The revealing of true feelings between such characters highlights a sincere friendship, a kind of plain and true life. It makes the whole program enveloped in a cozy and warm atmosphere, which has intangibly shortened the psychological distance between the program and the audience and guests, and has produced emotional comfort and resonance to a certain extent, thus happily accepting the program.

For example, Song Dandan poured out her psychological frustration and confusion when facing external pressure in the second season. As the host, He Jiong gave her psychological counseling and unraveling to help her ease her mental and psychological troubles. This kind of sincere exchange and care from friends, in contrast to the previous interview program is to create gimmicks, trying to tap the program routines of guest privacy, on the contrary, its programs are more humanized and full of certain randomness. Going to the natural narrative according to the plot line of the stream of consciousness, just living for the sake of feeling life, returning to nature without any interest purpose, getting close to life, retrieving the true nature of the soul, and talking about family life.

4.2 Rural Life Scene

The filming venue of this program cleverly selected a representative courtyard and a field as a background, in which a poem painting that combines the beauty of work, the beauty of food, the beauty of scenery, and the beauty of emotion is organically drawn. The interesting experience of field farming, the hard work of planting and fertilizing, the joy of self-reliance, the slow pace of sunrise and sunset, and the slow life rhythm of sunset and habitation have strongly constructed a group of ordinary farming villages. Far more than other “slow” themed scene design, there is a sense of family charm and fun in it. In the design of the scene, the first thing that greeted the guests and the audience was a natural and simple feeling, which matched the theme of the program, so that the overall atmosphere of the program not only showed the human situation, but also had an effective fusion of color and fragrance. For example, the glacier waterfall and rainbow after the rain appear in the program, which undoubtedly does not reveal the reality, showing the magic and beauty of nature. Pond fishing, planting seedlings, raising livestock, eating and chatting, playing among friends, family-like care, and other scenes are all true reflections of people's daily lives. Enhance the visibility and appeal of the program.

4.3 Role Division of Characters

The key factors for the success of this show are its clear division of roles and image creation. In the show, He Jiong and Huang Lei mainly play the role of parents, while Dahua (Huang Xianhua) and Peng Peng (Peng Yuchang) play children. Therefore, it is logical to construct a “home” image in the selection and setting of characters, creating a “home” atmosphere. He Jiong's emotions are delicate, considerate, and good at words; Huang Lei's chef is responsible, strict and humorous, and takes pleasure in food, providing friends from all over the world with various favorite foods; Dahua's naughty and cute; Peng Peng's sunshine Honest; anthropomorphic modeling of small animals, such as lanterns (little ducks), small H (puppies) and other appropriate character combinations. The whole program is filled with a strong atmosphere of home, giving the guests a spiritual comfort and warmth, spiritual freedom and relaxation. This is also an important reason why it can successfully win the audience's love unlike other programs. It is precisely because of the design of this kind of character, each role has its own position, and tacit cooperation, so that the seemingly unrhythmic narrative has a certain rule and becomes full of humanity. Not just to return to nature and nature, but to truly understand life, experience life and return to nature from the true nature of human affairs. Satisfy the emotional and psychological demands of people's lives.

4.4 Impressive Program Theme

The theme of this program is profound and expresses the creative team's concern for rural construction. With the acceleration of the urbanization process, due to the differences between urban and rural areas, more and more rural young people have

left their hometowns and entered the prosperous city to work hard, drifting away all year round, and staying with their loved ones. Among them, life is forced and helpless, and during the festive season, the love of love has become a common feature of this group. Even less optimistic is that this phenomenon has led to a serious shortage of rural labor and aging. The problems of “empty nest elderly” and “left-behind children” also follow. Intergenerational education, lack of affection, and the passing of childhood have caused a series of mental health problems for children left behind in the countryside. As flowers of the motherland, their growth needs to be accompanied, cared for and cared for.

On the one hand, the experience and return of “Longing for Life” to rural life is undoubtedly a spiritual call and emotional incentive for rural young people who are working in the city: returning to their hometowns and building their hometowns. Discover the beauty of your hometown, and do your filial piety for your parents and your responsibilities for your children. Inject a fresh vitality into the revitalization of the countryside, and do everything in our power. At a deeper level, it is also an appeal and appeal to urban groups who have the courage to enter the grassroots level. Build beautiful new villages, develop eco-tourism, promote the “ecological economy” and “ecological culture” projects, and create comfortable living spaces for people. On the other hand, the noisy streets in the city, congested vehicles, and high carbon dioxide emissions reduce air quality. For a long time, people are more full of longing for the quiet rural life, eager to breathe the fresh and natural air of nature, and enjoy the fun of self-sufficiency. The hit of “Longing for Life” not only brings the beautiful rural scenery into the eyes of the broad audience, but also promotes the development of the local tourism industry. Through the promotion of the program, it has promoted its economic development to a certain extent and attracted The attention of people from all walks of life on rural construction.

4.5 Promotion of Traditional Virtues

This program through the portrayal of the host and guests experience the life of farmers, using the star effect to effectively spread the traditional virtue of the Chinese nation's diligence and frugality to the general audience, has a certain emotional appeal to the audience's psychology. The rules stipulated in this program are to obtain the corresponding living expenses according to labor, and then to purchase the ingredients, and to meet the guests' ordering needs. The design of this rule not only encourages the celebrities who are usually worried about food and clothing to experience rural field work, but also portrays the scene of their hard work. Such as chopping wood, collecting honey, harvesting rapeseed, digging bamboo shoots, breaking corn, sowing and fertilizing, etc.

The on-screen display of such scenes effectively explained the meaning and value of “self-reliance”. Following the original intention of the program creation, it advocated a simple popular philosophy of self-reliance and glorious labor.

5. Conclusion

The longing life is just the longing life in the hearts of the public. The rural life it shapes is very different from the rural life in real life. It simplifies the rules of survival and human desires, but it is such a real existence. "Like", which satisfies the desire of the real public to escape from urban life and return to nature. Like other TV programs with entertainment functions, it plays the role of "social adhesive", allowing viewers to release pressure when watching the program and be psychologically satisfied, thereby reducing people's complaints about society due to excessive pressure.

All in all, the program of "Longing for Life" itself has some shortcomings, but it stands out among many variety shows with its own unique advantages, and has won the love and praise of the majority of audiences and has become a dark horse. The program extols the traditional Chinese virtues; pays attention to the issues of agriculture, rural areas, and farmers; shows affection for the beauty of the motherland; caring for the living conditions of people in reality gives it a strong social and cultural value, which is beyond The essence of variety shows with the purpose of "entertainment". This planting rooted in the localized creative model, the courage to seek new and innovative creative concepts, so that the show has become a stream. Although many slow variety competitions have emerged, but in terms of the overall connotation, this program really interprets the meaning of "slow" as the rhythm of life. The seemingly simple and ordinary details of life reflect the philosophy and meaning of life. The tacit cooperation between the host and the guests, the emotional care between each other, the ridicule, joking, and chatting in daily life

This makes the whole show as real as the farm life. Labor and food coexist, experience the beauty of nature, the beauty of the countryside, and the beauty of people in the beautiful food and things, and realize the true meaning of their lives. Love life with heart, cherish the fruits of labor, protect the ecological environment, feel the natural baptism, optimistically and actively treat the sweet, sour and bitterness in it, keep a pure, get a quiet and appreciate the beauty of life.

6. Conclusion

As a hot research technology, moving target tracking technology has been widely used in various fields. With the help of low cost, low power consumption, self-organization and high error tolerance of wireless sensor networks, moving target tracking based on wireless sensor networks also has broad application prospects. Based on existing wireless sensor network moving target tracking algorithm and moving target tracking technology, we designed a set of intelligent workshop product tracking system with low cost, low power consumption and high tracking accuracy.

The workshop products tracking system experimental platform based on wireless sensor network is designed and implemented. The wireless sensor network node is constructed by using ultrasonic sensor with low power consumption and high precision, and the system hardware platform construction, sensor nodes program

design, sink node program design and PC software design are completed. At the same time, using the C++ programming language, extended Kalman filter algorithm and unscented Kalman filtering algorithm are realized, respectively. And these two filtering algorithms are applied to the workshop product tracking experiment platform constructed. In the experiment platform, the performance of two kinds of filtering algorithms in the actual application environment is compared and evaluated. Moreover, the tracking effect of workshop product tracking system based on wireless sensor network is verified. However, in the face of the continuous enrichment and development of sensor technology, it will be a promising research direction how to apply the new sensor technology to moving target tracking and how to design a target tracking algorithm with lower computation and higher accuracy.

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