Analysis on the Path of Enhancing Volunteer Service and Party Group Construction under the Internet + Vision

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ABSTRACT. *With the continuous development of the social development process, the "Internet +" era puts forward higher requirements and challenges for the construction of the party and the Communist Party in colleges and universities. Based on the network as a practical carrier, the network technology is used to realize the organic integration of volunteer service under the "Internet +" horizon. Party building. This article will briefly explain the role of the party group building under the "Internet +" perspective, put forward the basic point of the party group building education and integration of volunteer service, and propose the path of promoting the integration of volunteer service and party group construction under the Internet + vision.*

Keywords: "Internet +"; volunteer service; party building; integration and promotion

1. Introduction

"Internet +" is a new way of thinking in the knowledge society, that is, giving full play to the optimization and integration of the Internet in the allocation of production factors, and integrating innovation. With the development of information technology and networks[1], the party and the state have put forward new requirements for party building work in colleges and universities. Under the background of "Internet +", the effective use of advanced network technology means to create a new carrier of the party's ideological and political work, a new classroom for party members education, and a new front for party-level party

organizations has become an inevitable trend of party building work in the new era. Exploring the new model of "Internet + Party Building" provides useful lessons and new ideas for the work of party building in colleges and universities in the new era.

2. 1. "Internet +" background and the role of the party group

Generally speaking, "Internet +" is "Internet + traditional industry", but it is not a simple addition of the two. Its profound meaning is to rely on information and communication technology to create a new development ecology. Therefore, the core element of "Wanwang+" lies in Innovation. Specifically, "+" represents the profound meaning of multiple dimensions, which can be understood as cross-border change and reintegration[2]. Under the guidance of Internet thinking, only the courage to cross the border, the foundation of innovation is more solid. At the same time, the characteristics of "Internet +" also show respect for humanity. The penetration and application of the Internet in the field of education has promoted the transformation of the traditional education model. In a more open form, it respects the differences in student personality and provides an effective carrier support for the integration of college and group education and volunteer service.

3. Volunteers in the "Internet +" field of vision are in line with the foundation of the integration of the party group

In the era of "Internet +", the form of world integration has been established, and the formation of multicultural ecology has made various values and social trends colorful. As an important carrier for cultivating socialist spiritual civilization, volunteer service is an effective carrier of ideological and political education in colleges and universities, and provides a practical platform for deepening the education of the party and the group[3]. In the field of college and group education, the combination of theory and practice helps to enhance the cognition of college students and deepen their recognition and understanding of the core values of socialism, thus better guiding their behavioral practice. The integration of college and group education and volunteer service has further improved the related curriculum construction, which is an important embodiment of rational integration, and is of great significance for promoting the comprehensive development of

college students.

4. Under the "Internet +" perspective, the construction of colleges and universities in the field of colleges and universities and the promotion of volunteer service

4.1 Improve teachers' professional quality

One of the most prominent characteristics of "Internet +" is respect for human nature, which embodies the people-oriented concept of quality education. It is the basic principle for the integration and innovation of college and group education and volunteer service. From the teacher's perspective, this puts more profound demands on its professional quality[4]. Therefore, the primary basis for the integration of party education and volunteer service in innovative universities under the "Internet +" perspective is to strengthen the construction of specialized teachers and enhance their comprehensive quality. In the specific practice process, colleges and universities should gradually increase relevant input, organize diverse training and education activities, invite academic experts or technical experts to participate, enrich the theoretical knowledge of teachers, and timely communicate new technologies and concepts. Constantly improve their media literacy, cultivate their good sense of innovation and innovation, and jointly explore the path of innovation in the integration of party and group education and volunteer service, and guide implementation. At the same time, for individual teachers, it is necessary to deeply understand the educational innovation needs of the "Internet +" era, profoundly analyze the basis of the integration of the party and the group education and volunteer service, draw on advanced experience, continuously enrich their knowledge horizons, and provide education innovation. More powerful support.

4.2 Optimize related curriculum settings

Strictly speaking, the education of colleges and universities is a vague concept. The key point is to guide students to establish correct values and cognition, and to guide their effective practice. It is necessary to combine theory with practice. In a limited campus life time, how to quickly and effectively spread a large number of

party members' knowledge is a question for teachers to deeply analyze. Based on Internet support, teachers should re-optimize the curriculum, organically integrate the education of the party and the volunteer service, present knowledge in the form of pictures, videos, videos, etc., strengthen the students' main experience, and actively participate in relevant learning activities[5]. In this process, teachers can collect volunteer-related materials from the network, clarify the theme of teaching classrooms, gradually infiltrate the relevant knowledge of party members, and induce a series of thinking problems, organize students to collaborate and discuss, and activate the classroom atmosphere while deepening students' cognition.

4.3 Organizing diverse cultural and sports activities

The theory guides practice and practices solid theory. The two complement each other and form a party and group education system. As analyzed above, volunteer service is an effective carrier of party member education in colleges and universities, and further enhances the effectiveness of party and group education. And "Internet +" makes college students' volunteer service more precise. Based on the "big data" analysis of the Internet, people, programs, and objects can be matched in a short period of time, so that volunteer service personnel and college students' volunteer service needs can be more easily matched to achieve accurate volunteer service. At the same time, "Internet +" has also developed the role of resource integration and optimization, revitalizing volunteer resources, and effectively promoting the docking of party and group education. Therefore, colleges and universities should organize diverse sports and cultural activities based on Internet applications, and be led by relevant professional teachers to popularize party members' education in a timely manner and strengthen students' perception and cognition. After the event organization, teachers can guide students to exchange experiences on the public interaction platform such as QQ. WeChat[6], share the experience and feelings in the process of volunteer service, and detail the learning as a party member, strengthen the dialogue between teachers and students, and other students. Influence, and then extend the scope of party and group education.

4.4 Building an "Internet +" Convergence Volunteer Service Party Building Platform

The platform construction mode is an important content and guarantee for the construction of college network party organizations. In the work practice, party organizations at all levels in colleges and universities should pay attention to the construction of the following relevant platforms: from the first, build a platform for publishing information on the news and information of the party. Use the online platform to publish and publicize the party's latest theories, policies, and the important spirit of party organizations at all levels. Second, build a platform for publicity and education of the party's knowledge, theory, and results. Use network technology to reform the original party building theory research, propaganda and educational methods, and carry out a series of online activities to expand exchanges and cooperation. Thirdly, it is also necessary to establish an online learning platform that facilitates party members to carry out learning activities at any time; promote a platform for exchanges and interactions between the party and the masses; expand and organize the innovative party activities platform of the party; and promote the purity of party organizations and party members at all levels. The construction of public opinion supervision platform and other platforms.

4.5 Create a good "Internet +" volunteer service to meet the party building environment

In the "Internet +" environment, universities, as science and technology and education centers, should change the concept of party building, people-oriented, and strive to create a good network party building environment, and stimulate the initiative and enthusiasm of college teachers and students. Through the introduction of various advanced Internet technologies, a reasonable party building website, information publishing platform, learning exchange platform, and WeChat public platform construction plan will be formulated. Open online education courses including online courses and WeChat courses, which are convenient, real-time, diverse in form, and free from time and space constraints. Different educational goals are set for different types and levels of party members and people, and platform and database are used to do party party information. Integration of educational resources and volunteer services.

5. Conclusion

In short, under the "Internet +" vision, the integration of education and volunteer service in innovative universities is particularly important. In the future, with the development of Internet technology, the realization of volunteers in the "Internet +" vision will play a greater role in the integration of the party building.

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