

# Innovative economic management model of enterprises under the background of economic integration

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**ABSTRACT:** *At present, many enterprises have relatively traditional economic management models. There are some issues that cannot be ignored in the economic management of enterprises under the background of economic integration. Based on this, on the basis of analyzing the current situation of economic management of enterprises and combining the significance of economic management of innovative enterprises, this article briefly explains how to strengthen the construction of innovative economic management modes of enterprises.*

**KEYWORDS.** *Economic integration; innovation; business economic management; approach*

## 1. Status analysis of economic management of enterprises under economic integration

### 1.1 Economic management mode is relatively backward

Due to the influence of traditional business management concepts, the company's leadership still likes to use traditional economic management concepts to make decisions when formulating economic management models. However, in view of the current development of the market economy, especially in the context of economic integration, this traditional economic management concept and economic management model obviously does not meet the requirements of the times, and for the innovative enterprise economic management, a new type of economy Management systems have created significant obstacles. For example, the economic management of an enterprise is still a small part of enterprise management, and it is not realized that under the new situation of economic integration, the enterprise's management system and economic management model need to be broken.

### 1.2 Poor economic management system

Except that economic management is relatively traditional and backward in model, the economic management system is not sound. Although the current enterprises have implemented enforcement in the economic system, the supervision is not enough. As a result, even if the economic system does not adapt to the development of the enterprise during the implementation process, it cannot be found and resolved in a timely manner, and the economic management system has not been successful. To perfection. On the other hand, the current economic management system of an enterprise may not adapt to the actual situation of the enterprise. The enterprise needs to position and formulate an enterprise development strategy based on the current operating conditions, market conditions, and future development direction of the enterprise. If the enterprise does not have a sound economic management system, Perfect, unable to adapt to the development strategy of the enterprise, will have a great impact on the innovation and development of the enterprise.

### ***1.3 Lack of corporate innovation awareness***

Innovation is crucial for the sustainable development of an enterprise. Only an innovative enterprise can continuously input fresh blood for the company's long-term development, and provide a strong guarantee for enterprises in the market competition and economic integration background. However, some companies now adhere to the rules, can not grasp the new situation clearly, do not really realize the importance of innovation to the development of the enterprise, still like to use traditional concepts and traditional ways to manage the enterprise, and have some resistance to innovative things Sex. Due to the lack of corporate innovation awareness, naturally there will be no idea of changing the existing economic management model. The quality of corporate management will decline, and it will not only be unable to adapt to the increasingly competitive market, but also affect the long-term development of the enterprise.

### ***1.4 Lack of internal control and risk prevention mechanisms***

In addition to the external market environment, the development of enterprises will be affected by internal mechanisms, especially internal management control mechanisms and risk prevention mechanisms [2]. For example, when making decisions and formulating development strategies, the leadership of an enterprise needs to discuss based on the financial management information of the enterprise and the economic activities of the enterprise. However, some enterprises lack effective monitoring of internal economic activities and lack of various financial information. Effective management leads to the failure to get the correct guidance for the operation of economic activities, and inaccurate and incomplete financial information. The emergence of these situations will directly lead to the quality of the internal financial management of the enterprise, affect the major decisions of the enterprise, and may also affect the operation of the economic management of the

enterprise, bringing financial risks to the enterprise. In addition, if an enterprise lacks awareness of risk prevention and does not formulate an effective risk prevention mechanism, it will affect the future development of the enterprise.

### ***1.5 Variety of personnel***

In the economic management of enterprises, the staff includes economic managers and accounting staff. The former is a person who supervises and controls the economic activities and financial information management of an enterprise, and its main task is management. However, at present, some companies are not very clear about the division of labor between managers and accountants. Economic managers may also need to perform financial accounting work. Due to their lack of professional financial knowledge and practical experience, they may appear in financial accounting work. Problem. In addition, the quality of management personnel in enterprises is not the same. Some are lacking in professional and technical capabilities, and others are not high in their overall quality. If there is a lack of differentiated guidance for these personnel, there may be deviations in implementation.

## **2. The significance of economic management of innovative enterprises**

### ***2.1 Conducive to the reform of the economic system of enterprises***

Innovating the economic management of enterprises can firstly promote the reform of the economic system of enterprises. In the context of economic integration, the reform of the economic system has become an inevitable trend. Naturally, the pace of economic system reform must be accelerated within the enterprise to adapt to the new environment. The current economic system reform of enterprises has been steadily progressing, and the economic management model of innovative enterprises can adapt the development of enterprises to the needs of the current economic reforms, and can ensure that enterprises can promote the long-term development of enterprises without changing their original advantages. In addition, with the continuous improvement of the market economy system, the nature of enterprises is changing, and they have gradually become the main body of the market economy. Innovating the economic management model of enterprises can prevent them from being restricted by the environment in management.

### ***2.2 Conducive to improving the economic benefits of enterprises***

Optimizing the economic management of the enterprise and creatively changing the original economic management model can not only improve the quality of the economic management of the enterprise, but also promote the comprehensive and sustainable development of the enterprise, so that the enterprise can always be

invincible in market competition Ground. The improvement of the quality of economic management and the realization of the company's long-term development can ensure that the company can achieve its economic goals within expectations and bring more economic benefits to the company.

### ***2.3 An inevitable trend in the era of economic integration***

Of course, the economic management model of an innovative enterprise is also an inevitable trend in the context of economic integration, or the enterprise must carry out economic management innovation. On the one hand, due to the increasing market competition, the original advantages of the enterprise can be strengthened through the innovative economic management of the enterprise, and the core competitiveness of the enterprise can be obtained. In this way, companies will not be marginalized due to insufficient innovation ability and low management quality in market competition.

## **3. Analysis of ways to innovate the economic management model of enterprises**

### ***3.1 Improve the economic management system of the enterprise***

The economic management system is a very important link in the economic management of enterprises. Therefore, enterprises need to adapt to the current market demand and the requirements of enterprise development to improve the economic management mechanism of the enterprise. For example, the first thing to do is to clarify the responsibilities of each functional department and position, so that the division of labor is clear and the responsibilities are implemented to individuals. Because there is a chaotic division of labor and unclear responsibilities in some collective enterprises, once a problem occurs, the corresponding person in charge cannot be found. Therefore, the establishment of a clear division of labor can ensure that all tasks are carried out in an orderly manner, improve the efficiency of the work, and timely find and deal with problems in the work. Second, we need to establish an assessment and incentive mechanism.

### ***3.2 Increasing the importance of enterprises on innovative economic management models***

Innovative economic management model is the key to innovative economic management. Therefore, to increase the emphasis on innovative economic management model, we must first improve the innovative consciousness of the enterprise. On the one hand, the leadership of the company needs to strengthen its own team building. It not only needs to have management and decision-making capabilities, but also needs to have a keen insight into the market. It can always

grasp the key information of the market and make accurate analysis of these information. On the basis of market control, we must learn to break through the original traditional management ideas, recognize the importance of innovation, and recognize the significance of innovation for corporate economic management. Then, when making decisions, apply this innovative thinking to the formulation of economic management models and economic management systems.

### ***3.3 Strengthen the construction of internal control and risk prevention mechanisms***

The internal management control mechanism of an enterprise is mainly an internal supervision mechanism. Based on the current incomplete economic supervision mechanism or the establishment of a mature supervision mechanism by some economic enterprises, it is necessary to strengthen the construction and improvement of the supervision mechanism, and to improve the supervision Enforcement of the mechanism. For example, in the process of economic management, a special supervision department is established to control the economic operation, and the corresponding economic managers are supervised to achieve internal financial control of the enterprise and reduce unnecessary financial errors. In addition, it is necessary to formulate a risk prevention and control mechanism based on the actual situation of the company's income and assets, as well as its development goals. It mainly manages financial information, scientifically budgets the cost of funds required for enterprise investment and construction, and Comprehensive evaluation of various data and indicators affecting corporate financial activities, establishment of risk prevention mechanisms, and early formulation of various emergency plans.

### ***3.4 Improving the overall quality and capabilities of personnel***

In terms of enterprise managers, their comprehensive quality and ability must be strengthened. On the one hand, they need to change their traditional management concepts, such as recognizing the impact of changes in the current market on enterprises, and realizing that enterprises must carry out innovative reforms in the context of economic integration, and need new management models in economic management. Wait. And can be creative thinking in the work, so that the management model can meet the development goals of the enterprise. On the other hand, it is necessary to provide training and guidance to employees, mainly to improve their professional ability, technology and comprehensive quality. For example, through industry exchanges, the company's employees can learn new management models implemented by other companies in economic management, and study and study their advanced experience. Through internal training meetings, the company's leadership passes the ideas of innovative business economic management models. Going forward, strengthen the professionalism of employees

through the guidance of their professional abilities, so that employees can effectively carry out the implementation of economic management innovation.

In summary, in order to meet the requirements of the current market development and also to meet the goals of sustainable and healthy development of enterprises, enterprises must innovate in economic management, establish an innovative economic management model of the enterprise, and drive business management through the innovation of the management model. Innovation in order to enable enterprises to develop in an orderly manner in economic management. In the innovative economic management model, consideration can be given to improving the economic management system, improving the innovation awareness of enterprises, strengthening the construction of risk prevention mechanisms for internal control mechanisms, and improving the overall quality of personnel.

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