

# Research on Impact of Ideological and Political Theories Teaching in All Courses of Finance on Enhancing Students' Sense of Social Responsibility

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**Abstract:** Finance is a subject with strong practicalness, and the implementation of its Ideological and Political Theories Teaching in All Courses needs professional teachers to take their personal charm as the basis. Professional teachers in colleges and universities should integrate ideological and political education into the curriculum, combine ideological and political education with professional education, guide students to establish correct financial values, and enhance students' sense of social responsibility. Starting with the importance of Ideological and Political Theories Teaching in All Courses of finance to enhance students' sense of social responsibility, this paper analyzes the existing problems of Ideological and Political Theories Teaching in All Courses of finance, and puts forward effective strategies for the construction of Ideological and Political Theories Teaching in All Courses of finance from the aspects of teachers themselves of specialized courses, teaching content and teaching methods of specialized courses.

**Keywords:** Finance, Ideological and Political Theories Teaching in All Courses, Students' sense of social responsibility, Impact

## 1. Introduction

In today's society, higher education is not only to impart professional knowledge to students, but more importantly to cultivate students' sense of social responsibility to enable them to become citizens with noble moral sentiments and strong sense of social responsibility. As a widely used subject, Ideological and Political Theories Teaching in All Courses of finance plays an important role in promoting students' sense of social responsibility. Therefore, the purpose of this study is to explore the impact of Ideological and Political Theories Teaching in All Courses of finance on enhancing students' sense of social responsibility, in order to provide reference for the reform of higher education.

It cannot be ignored that the importance of Ideological and Political Theories Teaching in All Courses of finance. Finance, as a discipline that studies the laws of financing and money circulation, is closely connected with social and economic life. Integrating ideological and political education into the course of finance not only helps to cultivate students' moral quality and professional quality, but also guides students to pay attention to social problems, and actively participate in social welfare activities to enhance their sense of social responsibility. However, the existing problems cannot be ignored in Ideological and Political Theories Teaching in All Courses of finance. In some colleges and universities, there are some problems in the construction of Ideological and Political Theories Teaching in All Courses of finance, such as insufficient attention on it, single teaching content and outdated teaching methods, which lead to students' social responsibility cannot be effectively improved. Therefore, it is necessary to conduct in-depth research and exploration on the construction Ideological and Political Theories Teaching in All Courses of finance, and put forward effective improvement strategies.<sup>[1]</sup>

## 2. The Importance of Ideological and Political Theories Teaching in All Courses of Finance

As a widely used subject, finance not only requires students to master financial knowledge and skills, but also needs to cultivate students' sense of social responsibility. Nowadays with the globalization and informationization, the healthy development of the financial industry is crucial to national economic security and social stability. Therefore, Ideological and Political Theories Teaching in All Courses of Finance have an irreplaceable important position in higher education.

### ***2.1. “Ideological and Political Theories Teaching in All Courses” of Finance is a Necessary Approach to Cultivating All-round Developed Talents.***

The course of finance aims to cultivate students' correct world outlook, outlook on life and values through the teaching of financial knowledge and the combination of ideological and political elements. This kind of interdisciplinary teaching mode enables students to deeply understand the social attributes and moral responsibilities of financial activities while learning financial knowledge, so as to become compound talents with comprehensive qualities and the ability to adapt to social needs. Firstly, Ideological and Political Theories Teaching in All Courses of finance emphasizes the close combination of financial knowledge and social practice<sup>[2]</sup>. In the teaching of finance, it is not only necessary to teach basic financial theories and methods, but also to guide students to pay attention to the social impact of financial activities and analyze the moral hazard of financial markets, so that students can persevere the principle of good faith and safeguard fairness and justice in financial practice. Secondly, Ideological and Political Theories Teaching in All Courses of finance focuses on cultivating students' international view and cross-cultural communication ability. With the increasing opening of the financial market, international financial cooperation and exchanges are becoming more frequent. By introducing international financial cases and comparing the financial systems and cultures of different countries, Ideological and Political Theories Teaching in All Courses of finance enables students to enhance their knowledge and understanding of financial activities in cross-cultural exchanges and enhance their international competitiveness.

### ***2.2. “Ideological and Political Theories Teaching in All Courses” of Finance is Helpful to Develop and Expand Core Socialist Values***

Through case analysis and practical activities in the financial field, the finance course enables students to deeply understand and identify with the core socialist values. In financial activities, the values are particularly prominent, such as integrity, fairness, and responsibility. “Ideological and Political Theories Teaching in All Courses” of finance guides students to establish correct value orientation and form healthy personality and moral qualities through the transmission and infiltration of these values. At the same time, “Ideological and Political Theories Teaching in All Courses” of finance can also help students establish a correct concept of wealth. In the pursuit of economic benefits at the same time, pay attention to social responsibility and public interests, to achieve the organic unity of personal value and social value. While pursuing economic benefits, they can pay attention to social responsibility and public interest to achieve the organic unity of personal value and social value. The establishment of this wealth concept not only benefits the personal growth of students, but also provides strong support for social harmony and stability.

### ***2.3. “Ideological and Political Theories Teaching in All Courses” of Finance Can Strengthen Students' Moral and Legal Concept and Sense of Social Responsibility***

Finance is a subject closely related to real life. It is particularly important to cultivate its moral and legal concepts. 1.3 “Ideological and Political Theories Teaching in All Courses” of finance can make students clarify the legal boundaries and moral bottom lines of financial activities and enhance their awareness of the rule of law and moral consciousness through the teaching of financial regulations, financial ethics, and other content. The sense of social responsibility is the consciousness of individual's active contribution to society and active participation. Through case analysis, social practice and other means, “Ideological and Political Theories Teaching in All Courses” of finance enable students to deeply understand the social function and mission of the financial industry, and stimulate their sense of social responsibility and mission. The strengthening of this sense of responsibility not only helps students to exert their professional knowledge and skills in the financial field, but also pushes them to play an active role in all fields of society and contribute their own strength to the development and progress of society.

## **3. The Existing Problems of “Ideological and Political Theories Teaching in All Courses” of Finance**

With the deepening of education reform, “Ideological and Political Theories Teaching in All Courses” of finance, as an important way to train students' sense of social responsibility, has achieved certain results, but it also exposes some problems in practice. The existence of these problems not only

affects the teaching effect of Ideological and Political Theories Teaching in All Courses” of finance, but also restricts the enhancement of students’ sense of social responsibility.

### ***3.1. Insufficient Integration of Teaching Content and Ideological and Political Elements***

As a discipline of strong specialization, finance has a huge and complex knowledge system. However, in the actual teaching, some teachers often pay too much attention to the imparts of financial knowledge, but ignore the integration with ideological and political elements. As a result, the teaching content is monotonous and dull in “Ideological and Political Theories Teaching in All Courses” of Finance, lacking in depth and breadth.

Firstly, the teaching content lacks modern quality and pertinence. Finance is a widely used subject. Its teaching content should keep pace with The Times and keep up with the pace of development. However, some teaching materials and teaching contents are not updated and fail to timely reflect the latest trends and social hot spots in the financial industry. At the same time, the teaching content is not targeted and fails to combine the actual situation and social needs of students, resulting in students’ low interest in the teaching content. Secondly, is not natural enough to integrate ideological and political elements in it. In actual teaching, some teachers often simply intersperse ideological and political elements into the teaching of financial knowledge, lacking in-depth analysis and explanation. This kind of blunt integration method not only fails to give full play to the role of ideological and political elements, but may create a sense of resistance of students and affect the teaching effect.

### ***3.2. Teachers Have Varying Understandings and Implementation Abilities in Ideological and Political Education***

The carryover effect of “Ideological and Political Theories Teaching in All Courses” of finance largely depends on the teacher’s comprehension and implementation ability. However, some teachers currently have a biased understanding of ideological and political education, which has led to their failure to effectively play the role of ideological and political education in teaching. Some teachers lack the professional quality of ideological and political education. They fail to deeply understand the theory and practical methods of ideological and political education, which leads to the lack of depth and breadth in the teaching of Ideological and Political Theories Teaching in All Courses” of finance. At the same time, some teachers lack interdisciplinary teaching ability, and it is difficult for them to organically combine financial knowledge with ideological and political elements. Some teachers do not know enough about the importance of ideological and political education. They believe that ideological and political education is only a formal requirement, and do not pay enough attention to and do not invest enough energy in the teaching of Ideological and Political Theories Teaching in All Courses” of finance. This attitude not only affects the teaching quality, but also restricts the improvement of students’ sense of social responsibility.

### ***3.3. Students’ Cognition and Acceptability Need to Be Improved to “Ideological and Political Theories Teaching in All Courses” of Finance***

Students are the main body of “Ideological and Political Theories Teaching in All Courses” of finance, and their cognition and acceptability of the course directly affect the teaching effect. However, at present, some students’ cognition and acceptability are still insufficient to “Ideological and Political Theories Teaching in All Courses” of finance. Some students lack a correct understanding of “Ideological and Political Theories Teaching in All Courses” of finance. [3]They regard the course as an adjunct to finance and do not appreciate its importance enough. This wrong cognition not only affects their learning attitude, but also restricts their harvest and growth in the course; Some students lack the enthusiasm to participate in “Ideological and Political Theories Teaching in All Courses” of finance. They believe that the content of this course is dull, difficult to understand, and lacks interest and motivation to learn. This negative attitude not only affects their learning effect, but also restricts their participation and contribution in the course.

At present, the problems mainly include the insufficient integration of teaching content and ideological and political elements, the uneven comprehension and implementation capability of teachers on ideological and political education, and the cognition and acceptability of students that need to be improved to “Ideological and Political Theories Teaching in All Courses” of finance. The existence of these problems not only affects the teaching effect of Ideological and Political Theories Teaching in All Courses” of finance, but also restricts the enhancement of students’ sense of social

responsibility. Therefore, we need to strengthen the construction and improvement of Ideological and Political Theories Teaching in All Courses” of finance from the aspects of teaching content, teacher quality and students’ cognition, so as to provide more effective ways and methods for cultivating students’ sense of social responsibility.

#### **4. The Effective Strategy for Constructing “Ideological and Political Theories Teaching in All Courses” of Finance**

With the rapid development of society, as the core of modern economy, finance’s influence and role are increasingly prominent. Therefore, it is particularly important to construct “Ideological and Political Theories Teaching in All Courses” of finance. In order to enhance students’ sense of social responsibility more effectively, a series of effective strategies should be adopted to construct “Ideological and Political Theories Teaching in All Courses” of finance.

##### ***4.1. Deepening Curriculum Reform and Embedding Ideological and Political Elements***

Firstly, we should deepen the reform of finance course content and integrate ideological and political elements into course teaching, which requires teachers to fully consider the objectives and requirements of ideological and political education when they formulate teaching syllabi and teaching plans, and integrate core socialist values, financial ethics, financial laws and regulations into the teaching of financial knowledge.<sup>[4]</sup> Secondly, they should pay attention to the modern quality and perspectiveness of the course content. As a widely used discipline, the teaching content of finance should keep up with the changes and development trends of the financial market, and introduce the latest financial theories, policies and cases in time, so that students can understand the latest developments and social needs of the financial industry. At the same time, attention should be paid to combining financial knowledge with the macro background of national economic development and social progress to guide students to think deeply about the social value and significance of financial activities.

In addition, special courses can be set up, such as financial ethics and financial regulations, or relevant topics can be set up in finance courses to specifically discuss moral issues and legal risks in financial activities, so as to strengthen students’ moral awareness and the concept of rule of law.

##### ***4.2. Enhancing the Ideological and Political Teaching Ability of Teachers and Strengthening the Construction of Teachers***

The key to the success of the construction of “Ideological and Political Theories Teaching in All Courses” of finance lies in the teaching ability of teachers in ideological and political education. Therefore, it is necessary to strengthen the construction of teachers and improve the teaching level of teachers in ideological and political education. It is necessary to strengthen the training for teachers in ideological and political education. By holding special lectures, seminars and other forms, teachers are organized to study the CPC’s educational guidelines, policies and regulations, and improve their political quality and political consciousness. At the same time, experts and scholars in the field of ideological and political education can be invited to train teachers to help teachers deeply understand the theory and practical methods of ideological and political education. Teachers should be encouraged to actively participate in the research and practice of the construction of “Ideological and Political Theories Teaching in All Courses” of finance. The establishment of teaching and research projects, reward mechanism and other ways is to stimulate the enthusiasm and creativity of teachers to participate in the construction of “Ideological and Political Theories Teaching in All Courses”. At the same time, it is necessary to strengthen the communication and cooperation among teachers to jointly explore the effective ways and methods of the construction of “Ideological and Political Theories Teaching in All Courses”. In addition, financial practitioners with rich practical experience and profound theoretical literacy can be introduced as part-time teachers or visiting professors to provide strong support for the construction of “Ideological and Political Theories Teaching in All Courses” of finance.

##### ***4.3. Innovating Teaching Methods to Enhance Students’ Sense of Participation and Sense of Identity***

The innovation of teaching method is very important to improve the teaching effect of “Ideological and Political Theories Teaching in All Courses” of finance. Traditional cramming teaching has been

unable to meet the needs of modern education, so we need to adopt more diversified and interactive teaching methods to enhance students' sense of participation and identity.

The case-based teaching can be used. Through the analysis of real financial cases, students are guided to deeply analyze the financial problems, moral risks and legal responsibilities in the cases, so that students can deepen their understanding and grasp of financial knowledge and ideological and political elements in the process of solving practical problems. Teachers can use modern information technologies, such as multimedia teaching, network teaching, etc., to enrich teaching means and resources. Exquisite courseware, video and other teaching resources can make course content livelier and more interesting, easy to understand. At the same time, teachers can also use the network platform to carry out online discussions, interactive questions and answers and other activities to strengthen the communication and interaction between teachers and students. In addition, they can try to adopt new teaching models such as project-based learning and flipped classroom. These models emphasize students' subjectivity and participation. By allowing students to learn in practice and explore in cooperation, they can stimulate students' learning interest and motivation, and improve their independent learning and problem-solving abilities.

The effective strategies for constructing "Ideological and Political Theories Teaching in All Courses" of finance include deepening curriculum reform, embedding ideological and political elements, improving teachers' teaching ability in ideological and political education, strengthening the construction of teachers and innovating teaching methods. The implementation of these strategies requires the joint efforts and cooperation of schools, teachers and students. Only in this way can we give full play to the important role of "Ideological and Political Theories Teaching in All Courses" of finance in enhancing students' sense of social responsibility to make positive contributions to cultivating well-developed financial talents.

## **5. Emphasizing the Unity of Knowledge and Action to Cultivate Students' Sense of Social Responsibility**

In "Ideological and Political Theories Teaching in All Courses" of finance, it is a core task to cultivate students' sense of social responsibility, which requires educators to pay more attention to the cultivation of students' moral quality, sense of social responsibility and civic consciousness while imparting financial knowledge. In order to achieve this goal, we must pay attention to the education concept of the unity of knowledge and action, that is, combining theoretical knowledge with practical activities, so that students can understand and master knowledge at the same time, but also can apply it to real life in order to truly cultivate students with a sense of social responsibility.

### ***5.1. Combining Theoretical Teaching with Practical Experience to Enhance Students' Sense of Social Responsibility***

Theoretical teaching is the basis of finance course, but simple theoretical teaching often makes students feel abstract and boring. Therefore, combining theory teaching with practice is an effective way to enhance students' cognition of social responsibility.

Teachers can introduce real cases in the class and let students analyze the elements of social responsibility in them. For example, when analyzing a financial event or case, teachers can guide students to think about: What is the impact of this event or case on society? What kind of social responsibility should financial institutions or practitioners undertake? Through such analysis, students can not only better understand financial knowledge, but also have a deeper understanding of social responsibility. Secondly, schools can cooperate with enterprises and social organizations to provide students with enough practice. For example, students can be organized to participate in the projects of social responsibility of financial institutions, so that students can understand how financial institutions fulfill their social responsibilities and how to balance economic benefits and social benefits in practice. Such practical experience not only enables students to have a deeper understanding of social responsibility, but also cultivates students' practical ability and teamwork spirit.

### ***5.2. Establishing Case Teaching to Guide Students to Pay Attention to Social and Economic Issues***

Case teaching is an effective teaching method, which can help students better understand and apply theoretical knowledge. In "Ideological and Political Theories Teaching in All Courses" of finance, establishing case teaching to guide students to pay attention to social and economic issues is an

important means to enhance students' sense of social responsibility. Teachers can select representative financial cases, such as business combination, stock market volatility, and let students analyze the economic laws and market mechanisms in them. Through such case studies, students can not only master financial knowledge, but also gain a deeper understanding of socio-economic issues. Teachers can guide students to pay attention to social hot issues, such as the gap between the rich and the poor, financial security, etc., and let students think about how to apply their knowledge to solve these problems. This kind of thinking process not only enables students to have a deeper understanding of social responsibility, but also cultivates students' innovative thinking and problem-solving ability.<sup>[5]</sup>

### ***5.3. Carrying Out Voluntary Service and Social Practice Activities to Strengthen the Practice of Social Responsibility***

Voluntary service and social practice are important ways to enhance students' sense of social responsibility. By participating in these activities, students can personally feel the importance of social responsibility and be able to fulfill their social responsibility in practice.

Schools can organize students to participate in financial knowledge popularization activities, such as entering communities and schools, to popularize financial knowledge to the public and improve the public's financial literacy. Such activities not only allow students to apply their knowledge to real life, but also cultivate students' sense of social responsibility and civic awareness. Students can also be organized to participate in voluntary service projects of financial institutions, such as helping vulnerable groups to understand financial products and providing financial counseling. Through such voluntary service projects, students can not only have an in-depth understanding of the connotation and requirements of social responsibility, but also be able to fulfill their social responsibility in practical actions. In addition, schools can also encourage students to participate in social innovation projects or entrepreneurial activities to combine financial knowledge with social problems, and solve social problems through innovation. Such activities can not only cultivate students' innovation ability and practical ability, but also enable students to deeply understand the importance of social responsibility in practice.

The unity of knowledge and action is the key to cultivate students' social responsibility in "Ideological and Political Theories Teaching in All Courses" of finance. Through the combination of theoretical teaching and practice, the establishment of case teaching, voluntary service and social practice activities, we can effectively improve students' cognition of social responsibility and practical ability, and cultivate outstanding talents with strong sense of social responsibility and financial literacy. It is of great significance for promoting the harmonious development of society and the healthy development of the financial industry.

## **6. Conclusion**

This study reveals the important role of "Ideological and Political Theories Teaching in All Courses" of finance in cultivating students' sense of social responsibility by deeply exploring the its influence on enhancing students' sense of social responsibility. "Ideological and Political Theories Teaching in All Courses" of finance is not only related to the improvement of students' professional quality, but also an important way to train students to become citizens with noble moral sentiments and strong sense of social responsibility. Reviewing this study, we find that it cannot be ignored that the importance of "Ideological and Political Theories Teaching in All Courses" of finance. However, the existing problems of "Ideological and Political Theories Teaching in All Courses" of finance cannot be ignored, such as insufficient attention on it, single teaching content, outdated teaching methods and so on. In response to these problems, we put forward effective strategies for the construction of "Ideological and Political Theories Teaching in All Courses" of finance, and emphasize the key role of the unity of knowledge and action in cultivating students' sense of social responsibility.

Looking forward to the future, we still need to explore and innovate the construction and development of "Ideological and Political Theories Teaching in All Courses" of finance. On the one hand, colleges and universities should further pay more attention to "Ideological and Political Theories Teaching in All Courses" of finance, improve the curriculum system, enrich the teaching content, and innovate the teaching methods, so as to better cultivate students' sense of social responsibility. On the other hand, "Ideological and Political Theories Teaching in All Courses" of finance should keep pace with The Times, pay attention to social hot spots and difficult problems, guide students to actively participate in social practice, improve the ability to solve practical problems, so as to better realize the

unity of knowledge and action, and cultivate students' sense of social responsibility.

### **Acknowledgement**

Share China stories by good communications: A Study on the Teaching Design and Practice Approach of Ideological and Political Theories Teaching in All Courses of Introduction to Finance with History as Basis (XJSZ202232)

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