### Research on the innovative development of Hunan Huagu Opera dance from the perspe ctive of cultural renaissance

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**ABSTRACT.** The report of the Nineteenth National Congress of the Communist Party of China points out that we should study and implement Xi Jinping's socialist thought with Chinese characteristics in the new era, and prosper and develop socialist literature and art. Socialist literature and art is the people's literature and art. We must adhere to the people-centered creative orientation and carry out literary and artistic creation worthy of the times in deep life and rooted in the people. General Secretary Xi Jinping pointed out that strengthening the protection and utilization of cultural relics and the protection and inheritance of cultural heritage is to show a real, three-dimensional and comprehensive China and improve the soft power of national culture. Colleges and universities must fully understand the extreme importance of ideological work. Cultural memory is the memory of the past shared by ethnic groups or cultures. The innovation and development of Hunan Huagu Opera and Dance is inevitably inseparable from the pursuit of cultural memory which has lasted for thousands of years under the protection of inheritance. Cultural revival provides new opportunities for the development of local opera and dance, and at the same time, it also faces the impact of foreign culture. The transformation and challenge of mass aesthetic interest, cultural aesthetic life and consumption mode of cultural products have faced bottlenecks in their inheritance, innovation and development. Hunan Huagu Opera Dance, as an intangible cultural heritage, is no exception. In order to construct an innovative style under the background of cultural revival and realize the development and inheritance, Hunan Huagu Opera Dance has been explored fruitfully.

**KEYWORDS:** Hunan Province; Huagu Opera Dance; Cultural Renaissance; Innovation and Development;

### 1. A review of the academic history and research trends of related studies at home and abroad

Through the analysis of the subject, we select "Huagu Opera" and "Huagu Opera dance" as keywords to search English documents in the GOOGLE academic search and Web of science full-text database by using accurate Title matching. Only four papers have been retrieved. Based on the protection and inheritance of Huagu Opera.

Ging Zhang (2016) holds that "Huagu Opera is a traditional local opera. Since the reform and opening up, Huagu Opera is facing the threat of extinction due to the changes of rural social and ecological environment and the impact of diversified entertainment. Based on the analysis of its current situation, this paper puts forward a new concept of Huagu Opera, which combines traditional means and digital acquisition technology. It is suitable for the inheritance of Huagu Opera. Based on the traditional reform and innovation of Huagu Opera. Shi Zheng Chen (1995) pointed out that traditional Chinese opera is the oldest theatrical art in the world. It began more than 2000 years ago. In the West, people know more about Peking Opera, but China has more than 50 nationalities and more than 300 kinds of operas. Huagu Opera is a local opera in Hunan Province. It is famous for its simple quality and is often called "hot" opera.

In the CNKI and Weipu full-text databases of Chinese academic journals, precise matching of titles is used to retrieve Chinese documents. With Hunan Huagu Opera as the title, 237 journal papers and 21 master's papers can be retrieved in unlimited time. With the title of "Flower Drum Opera Dance" and unlimited time, 8 journal papers and 3 master's papers can be retrieved. A monograph on the artistic style and inheritance and protection of Huagu Opera Dance. Research on the Main Problems and Development Ideas of the Inheritance of Hunan Huagu Opera. Zhu Yongbei (2018) pointed out that Hunan Huagu Opera includes the loss of professional performers, the lack of creative personnel, the lag of management mode, the outdated content of opera and the backward way of inheriting content. To succeed in the inheritance of Hunan Huagu Opera, it is necessary to strengthen propaganda, establish and improve the protection and training mechanism of the inheritors, improve the management mode of the troupe, increase the support of the government, and encourage research, collation and creative innovation. Zhou Yong (2017) pointed out that taking the realistic writing of the living space of residents and towns as a way to re-examine the history in the local cultural space and the ideal construction of language in the aesthetic space of operas as a way to realize the inheritance and development of Huagu Opera in the sense of production, life, culture and aesthetics from the countryside to the city, from the traditional to the modern. Study on the Artistic Style of Flower Drum Opera Dance. Yu Kailiang (2013) most of his dancing movements are Rhythmization of life movements, approachable "folklore" and unremitting pursuit of "refined scholar" sentiment. Zhu Linglin (2013) Traditional Flower Drum Opera has distinctive artistic style and characteristics in its various forms of dance, such as Sheng, Dan, Jing and Ugly. Study on the Art Style and Inheritance and Protection of Flower Drum Opera Dance. Ren Huiting (2019) is concerned with the historical evolution of Hunan Huagu Opera dance and its inheritance and innovation of dance art to promote the sustainable development of Huagu Opera.

### 2. Viewing the Academic Value and Application Value of Hunan Huagu Opera Dance from the Perspective of Cultural Renaissance

The academic value of Hunan Huagu Opera Dance in the process of historical

evolution has carried out a complete analysis of the development process of Hunan Huagu Opera Dance. (2) From the point of view of Huagu Opera dance in a certain place in Hunan, there are abundant research results on style, aesthetic characteristics and dance art characteristics. The movement and posture analysis of Hunan Huagu Opera dance is in place. (3) There is some concern about the inheritance and protection of Hunan Huagu Opera Dance.

From the practical point of view: the impact of the traditional educational concept of Hunan Huagu Opera Dance in the perspective of cultural revival. The development of Hunan Huagu Opera Dance from the perspective of cultural renaissance, that is to say, under the new management system, the management mode of performers and creators lags behind. The inheritance of Hunan Huagu Opera and Dance in the perspective of cultural revival should be integrated with the promotion of culture, sports and tourism industries. From the perspective of cultural renaissance, the development of Hunan Huagu Opera Dance's artistic form means innovation and development in the fusion of education, networking, entertainment and animation culture. At the same time, it provides some practical basis and reference for the development and construction of Hunan Huagu Opera Dance.

# 3. Based on the development history of Hunan Huagu Opera Dance and the perspective of cultural revival, this paper explores the inheritance mechanism and innovative development of Huagu Opera Dance with the inheritance of its artistic characteristics as a logical clue.

The interactive relationship between the cultural revival and the development of Hunan Huagu Opera dance, as well as the opportunities and challenges brought by the cultural revival to Hunan Huagu Opera dance. Audience changes. With the improvement of audience aesthetic value and the rapid change of audience deconstruction of local opera and dance, the traditional viewing relationship is unbalanced and the audience is divided in the perspective of cultural revival. The changes of dance movements and artistic charm. Through studying the inheritance history of Traditional Opera Dance and exploring new choreography techniques, Hunan Huagu opera dance style has formed innovative dance movements. Dance function and performance environment change. With the change of modern mode and the rapid development of economy, stage performance has rapidly replaced the folk performance environment. The change of dance culture form. The impact of modern culture has changed the foundation of traditional culture, which has made Hunan Huagu Opera dance tend to be modern, breaking the traditional original performance form of Hunan Huagu Opera dance.

### 4. Recognition and continuation of Hunan Huagu Opera's dance artistic characteristics from the perspective of cultural revival.

Primitivism: Hunan Huagu Opera dance should adhere to the original ecological inheritance line, protect the original ecological development, so that dance works in the development process to maintain the original form and opera elements.

Modernization: Hunan Huagu Opera dance should maintain the concept of openness, communication, integration and innovation in order to protect, inherit and develop well, so as to realize the harmonious culture of "beauty of each beauty" and "beauty and common". Trend: bold creative innovative ideas, flexible use of choreography, learn from other difficult technology, dare to explore the art which is quite different from the traditional form. Artistic: Only by adding stage color, improving audience's aesthetic ability and sublimating the level of folk art, can Hunan Huagu Opera dance art form have a new look and great development in stage creation.

### 5. Promotion of the inheritance mechanism of Hunan Huagu Opera Dance from the perspective of cultural revival.

Increasing the propaganda and promotion of Hunan Huagu Opera Dance is an important way to identify and improve the aesthetic value of the people as a prerequisite for inheritance and development. To establish and improve the protection and training mechanism for the inheritors of Hunan Huagu Opera, and to lay a solid foundation for the inheritance and development of talents. Improve the management mode of Hunan Huagu Theatre Troupe to create internal motivation for inheritance and development. Encourage Hunan Huagu Opera dance research, arrange and create for the heritage and protection of historical and cultural values and innovative development strategy.

## 6. The integration, innovation and development of Hunan Huagu Opera and other cultures from the perspective of cultural renaissance.

Hunan Huagu Opera Dance Educational Development. Educational development is an important way to develop Hunan Huagu Opera dance in the new era. Hunan Huagu Opera Dance Network Development. Taking advantage of the advantages of network information technology, giving full play to the open sharing of network information technology, breaking the time and space constraints, and realizing the network development of Hunan Huagu Opera dance. Hunan Huagu Opera Dance Entertainment Development. Hunan Huagu Opera Dance's life noumenon and network activities are integrated into one, which has very high entertainment value. Hunan Huagu Opera dance and foreign culture are integrated into innovation and development. Hunan Huagu Opera Dance provides cultural resources and connotation for animation creation, and animation art creation promotes innovation and development of Hunan Huagu Opera Dance.

#### 7. Conclusion

From the perspective of cultural revival, based on the macro historical background of the development of Hunan Huagu Opera, this paper expounds the new changes of the art form of Huagu Opera dance in the modern development and change. Taking the artistic features of Huagu Opera dance as the logical basis, we strive to build a dual creative mode of folk and stage. Taking the protection and

#### ISSN 2618-1568 Vol. 1, Issue 6: 16-20, DOI: 10.25236/FAR.2019.010603

promotion in the perspective of cultural revival as the main line, we should dig deeply into the cultural origin and inherit the cultural spirit, and strive to construct the development mechanism of inheritance and innovation. Therefore, taking Hunan Huagu Opera Dance as an example, exploring the innovative form and development mechanism of Local Opera Dance in the perspective of cultural revival is not only the realistic need of inheritance and protection of Hunan Huagu Opera Dance, but also the theoretical thirst for innovative development of Local Opera Dance in the context of cultural revival.

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