Ideological and Political Education of "After 2000" College Students in Jiangsu University of Technology under the Network Environment in the New Era

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Abstract: *With the rapid development of the current media era, the ideological and political education approaches of Jiangsu University of Technology are gradually broadening and the educational means are also gradually optimizing. It can be said that the Internet based on modern media technology is changing the overall environment of ideological and political education. For instructors, we should grasp the key opportunities brought by the network environment in the new era to the daily teaching and management of JIANGSU Institute of Technology in order to implement the teaching reform in colleges and universities. In the classroom, we should make full use of modern information technology to provide more diversified teaching content for post-00s college students, understand the current state of mind of post-00s college students, and grasp the practical difficulties that post-00s college students face in the learning process. Through the use of information technology to change the jiangsu institute of past daily teaching management idea lag problem, at the same time pay attention to students after 00 group behavior, cognitive ideas about morality, etc, and further define the nature of the new era of ideological and political education network environment is the way and innovation form, in the dialectical unification of the daily teaching management effectiveness.*

Keywords: *New era network environment, Jiangsu University of Technology, Ideological and political education*

1. Introduction

In the new era of network environment, the daily teaching management of Jiangsu University of Technology should make clear the negative impact of the rapidly developing information technology and complex network environment on students' ideological and moral concepts under the current multicultural background. In this case, how to correctly guide post-00s college students to build a sound personality and set up correct ideological values is a problem that every counselor needs to focus on. Counselors are not only the first person responsible for maintaining college students' daily study, life and other activities, but also the communication bridge for students to achieve friendly communication with the school. Counselors should not only understand the importance of their own responsibilities, but also make clear the positive impact of the Internet on their daily work. The working mode of counselors and the thinking and cognitive mode of post-00s college students are quietly changing. This requires counselors to actively change the teaching management policy, grasp the opportunities and challenges brought by various factors in the Internet environment, not only do the basic work of daily teaching management, but also promote the efficient reform of college student management from the perspective of innovation.

2. Current situation of Ideological and Political education in Jiangsu Institute of Technology under the background of network environment in the new era

2.1. Guide education and self - education unity

Under the background of the Internet, students after 00 environment more and more complex, diverse and open new era as the prominent characteristics of the network environment, can say to bring great influence on college students' ideological values after 00, for after 00 students groups, their mind is not yet mature, in the process of the growth of personalized, it is difficult to grasp the ideas. Especially under the influence of historical nihilism, hedonism, chicken soup literature and other

thoughts, the psychological quality of post-00s college students is more and more fragile, and they lack vitality and strong belief in the growth process. So for the counselors, the responsibility is significant, they need through the daily teaching management and guidance, gradually cultivate college students' values, outlook on life and world view after 00, help them to shape healthy personality as well as to guide the students after 00 to Chinese characteristic socialism theory system and the political concept education. In daily management, activities, etc as the main education position, help college students to form correct ideology after 00, requires a counselor to guide education and ego education unifies, on the basis of the counselors guide value into full play, also can let students after 00 in the process of personal growth to form positive attitude with the correct ideas.

From 00 after the growth of college students experience, they find it difficult to rely on individual's ability to grasp theoretical knowledge of education, so the counselor to deeply analyze all kinds of influence factors in college students' growing environment after 00, the marxist theory and China's socialist modernization theory system in the process of the key into the routine teaching management, Strengthen the correct cognition and understanding of post-00s college students [1]. Through class, the teaching activities, the way such as network communication platform to strengthen two-way communication between teachers and students, to improve college students' subject consciousness after 00, allow them to form a sound personality, on the basis of respecting students after 00, strengthen theoretical guidance and practical teaching, using the Internet under the background of education resources, to gradually rich ideological education content. Counselors should help post-00s college students develop the habit of self-exploration and self-education, and integrate their personal ideology into current educational requirements and national political views, so that post-00s college students can break the ideological boundaries, improve the height of their personal thoughts and expand their growth space with the Internet as the carrier. For counselors, at the same time, it is necessary to strengthen the attention to the mainstream thoughts and popular ideological content of the contemporary network, combined with all kinds of one-sided thoughts and wrong ideas in the current era, so that post-00 college students can analyze, cultivate the ability of rational criticism and independent thinking, and have the ability to distinguish right from wrong. Counselor to fully tap 00 method after the behavior of the students, ideological characteristics and its actual demand clear the basic position of ideological and political education and the future development direction, guided by clear objectives, in order to develop the teaching task, after 00 college students' self education and effective guidance counselors to improve college students' ideological understanding, after 00 00 firm after the college students' ideal faith.

2.2. Organic integration of theory and practice

Practice is an effective way to test theory, in jiangsu institute of ideological and political education work, the counselor to further inspection after 00 the correctness of the college students' ideological and moral ideas and deficiency, shall be based on practice as the carrier, through to the unity of theory education and practice activities to overcome 00 after college students have in learning difficulties. 00 in combination with the Internet environment after the ideological change, in their view, the cognition is from their subjective ideology, not the first time combined with personal experience and knowledge to speculative question according to the source and causality, individual environmental disturbance and the lack of rational thinking, also do not have the practice level. For jiangsu institute of technology, requires each joint school teaching management and the role of counselor, practice activities as the carrier, to connect the theory knowledge and social practice, let students after 00 to rationality problem, choose the right point of view, with dialectical unification thought to 00 after college students to the transition of the social identity. Counselors should guide post-00 college students to analyze and observe the causes of problems from an objective perspective, explore ways and methods to solve the problems, test the ideological and political theories and ideas of college students with practical cases, deepen the cognition of post-00 college students through social practice, and formulate corresponding investigation reports. Help counselors to understand the problems existing in the growth of post-00s college students, and guide them through correct methods, so that post-00s college students can improve their identification with ideological and political education based on practice.

2.3. Attaching importance to Emotional Education

In jiangsu institute of ideological and political teaching, instructors should pay attention to the emotional education and rational education, the ideological education under the guidance of the target, let students after 00 can improve your personal ability, the counselor to help students after 00 to catch

the key from the vast amounts of data information, absorb contain valuable knowledge, so as to enhance personal ideology and culture connotation. In the daily management process, counselors should help post-00s college students pay attention to the social background they live in through various activities, adhere to the guidance of correct cultural values, and improve the ability of post-00s college students to adapt to the society through objective and rational thinking and multi-dimensional thinking. But at the same time, the counselor will recognize the new era, the development of network environment for education teaching has brought convenience, but in the mechanized informatization environment, emotional communication between people gradually fade, 00 after university students have independence is strong, for individual problems also speaks to counselors and parents didn't want to, but to find the answer from the media environment. Which requires the counselor to increase the intensity of the emotional education, close contact between teachers and students, and integrated into the perceptual thinking in the rational education, the teaching link to respect students after 00, care about students after 00, lets them feel from the counselor to caress, to establish emotional resonance between teachers and students, so as to lay a foundation for education education [2].

3. Innovation analysis of Ideological and political teaching in Jiangsu University of Technology under the background of network environment in the new era

3.1. Ideological and political education concept

High-quality teaching concept is the counselor in the routine teaching management an important goal in the process of guidance, teaching idea can reflect the counselor for the attitude held by the education teaching and the teaching link of the expectations, carried by the for counselors, want to improve it to the political teaching management level should, starting from the concept of To ensure that the teaching philosophy can keep pace with the current development of The Times. Under the background of the Internet, all kinds of information blend with each other. Counselors should grasp the valuable ideological and political education elements, constantly innovate and optimize the teaching management mode, and improve the post-00s college students' understanding of correct ideas and concepts. The upgrading of network technology speeds up the flow rate of all kinds of information, which provides certain advantages for the ideological and political education of JIANGSU Institute of Technology. Network information can not only enrich the teaching means, but also broaden the teaching dimension.Counselors should follow the time development, define their own role under the Internet environment teaching, to guide the concept of service to drive students after 00, counselor to recognize the new times development to change the network environment centralized information dissemination way, people use the media can be information disseminator can also be a producer, so the counselor in daily teaching management work, We can grasp the key points and gradually enrich the forms of activities and means of knowledge dissemination according to the objectives and requirements of ideological and political teaching. Give full play to the guiding role of ideological and political education value, so that post-00s college students can gradually improve their thinking ability and judgment ability, timely change the negative thoughts of post-00s college students, in a relaxed and pleasant atmosphere, through effective teacher-student interaction to help post-00s college students to complete self-education. Counselors should respect the personalized development of post-2000 college students, encourage post-2000 college students to carry out independent learning, and help post-2000 college students to grow through guidance.In the context of new media, to improve the effectiveness of ideological and political teaching, colleges and universities should gradually improve the curriculum system according to the requirements of ideological and political education. To realize the full coverage of ideological and political education, colleges and universities should not only increase the class hours of ideological and political courses, but also pay attention to the introduction of appropriate ideological and political education elements in different courses and activities. At the same time, counselors should not only cultivate students' ideological and political theory, but also create practical opportunities to cultivate students' comprehensive ability. Counselors can dig into the network ideological and political resources, and integrate some ideological and political elements suitable for students into the classroom. Meanwhile, they should also carry out social ideological and political practice activities, and let students form their own study groups to study in related activity venues, education bases and historical sites. In practice, the counselor can also according to the current event hot spot to choose to let the students interested in activities, show the learning outcomes through audio video and other forms, in the process of participation, students can not only with the aid of new media technology to collect relevant data, and fully mobilize the enthusiasm to learn, enhance the level of individual learning ability and practice. Counselors can understand the overall situation of students, but also help students correctly view the development of various fields of the country, and constantly improve students'

political and ideological consciousness, so that they can consolidate professional skills and have good personal accomplishment.

3.2. Optimization of teaching content

In the current situation, the Internet has become a jiangsu institute of technology to carry out ideological and political teaching an important environment, the source of the college students to acquire knowledge gradually increased after 00, so to speak, school teaching way also gradually expand, more diversified teaching methods, in the current ideological education, the scope of its teaching is not only limited to the jiangsu institute of technology in the classroom. With the support of information technology, ideological and political education has been extended to cyberspace and presented to counselors and post-00s college students in more diversified forms. Based on the collective faculty level, faced with a large number of ideological and political elements, it is necessary to collect them in an effective way and apply them to daily teaching management. Through the media resources and teaching resources integration, realize the connectivity of the teaching mode, with the experience of the thinking to replace the traditional limitations of Internet teaching, more outstanding ideological education of the effectiveness and comprehensiveness, between instructors and students after 00 can communicate through media channels, the counselor can effectively guide students after 00, So as to improve the quality and efficiency of ideological and political education. With the rapid development of big data, ideological and political education content is also presented to post-00s college students in a more three-dimensional form. Through audio and video, data model, AR technology, etc., post-00s college students can directly understand the knowledge they want to master across the boundaries of space [3]. From objectively said, the Internet education teaching can be more close to the students after 00, also fully embodies students after 00 in the autonomy of the whole education process, is no longer a "one-on-one" type of guidance counselors, and improved the teaching of "area" pressure, under the three-dimensional dissemination and diverse content, college students can cooperate fully with the counselor after 00, Participate in ideological and political education and become the founder of information. While highlighting the dominant position of post-2000 college students, they can also find their own development direction and network layout in the Internet environment. Post-2000 college students can carry out two-way communication with instructors, and jointly promote the development of ideological and political teaching classes in JIANGSU Institute of Technology on an equal basis.

3.3. Innovation of educational methods

Network environment under the background of new era, integration of online teaching guide model cost mainstream trend gradually, through the two-way communication, 00 after college students can participate in curriculum and daily activities of design and construction process, is also conducive to the counselor correctly guide students after 00, grasp the actual situation of university students after 00, through the course teaching, Counselors can further cultivate the critical thinking of post-00s college students so that they can look at various problems in social life from an objective and fair perspective. From passive education to active learning, such a change would provide more development opportunities for ideological and political teaching. Through cloud class, micro class and other ways, counselors can timely learn about the ideological and political learning of post-00s college students, build an integrated online teaching platform, and further expand the ideological and political teaching space. With the convenience of information technology, the efficiency of ideological and political teaching can be improved and the post-00s college students can study in time. For counselors, they should understand the current hot spots of post-00s college students and narrow the distance with post-00s college students through media channels [4].

Starting from the spiritual world of post-00s college students, we should provide them with more diversified ideological and political education content, gradually improve the trust of post-00s college students to counselors, so as to create conditions for all-round ideological and political teaching. At the same time, in the teaching link, the counselor will also focus on current news of current social into them, let the students after 00 to social person's Angle to think, to help college students to shape a correct concept of growth after 00, should not only enjoy their college students in the era of a good time after 00, also want to have the suffering consciousness, to find personal future growth direction, In the process of interaction and inspiration, to achieve individualized teaching, to help post-00s college students to establish a comprehensive ideological values. In order to improve the effectiveness of ideological and political course teaching in colleges and universities, counselors should make full use

of media technology, innovate educational means, provide students with richer ideological and political education content, and promote the construction of ideological and political course system with the focus on cultivating students' ideological and political ideas and improving students' comprehensive quality. Counselors should improve students' participation in daily management through experiential management, cultivate students' correct ideological cognition through two-way communication, guide students according to actual cases, and make them clear about the source and application of ideological and political theory. At the same time, counselors should also fully reflect students' dominant position in education, set up corresponding situations according to ideological and political education goals, and effectively integrate modern education means in the new media environment, so that students can deepen their feelings and think deeply about existing problems during participation. Counselors should help students realize their responsibilities in the construction of modern society, help students jointly formulate career development plans, fully stimulate students' subjective initiative, and ensure the efficiency of ideological and political teaching while improving their ideological and political literacy.

4. Conclusion

To sum up, under the background of network environment in the new era, JIANGSU University of Technology should focus on the actual impact of the changes of The Times on teaching, gradually enrich the ideological and political teaching content by grasping the important elements of The Times, and innovate the means and methods of ideological and political education with the support of information technology. For counselors will keep working with in the innovation in the dialectical unification relations, seeking more ways of boosting the efficient to carry out the education teaching way, always around ideological education goals to drive students after 00, let them in the process of participation form correct ideological values, shaping a healthy personality, and look forward to the good life in the future.

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