The Design and Exploration of Ideological and Political Teaching in College English under the Mixed Teaching Model

Cui Wei

Liaoning Institute of Science and Technology, Benxi, China, 117000

Abstract: Adhering to the combination of knowledge teaching and value guidance, the teaching practice of ideological and political education in college English not only guides young students to critically study western culture, spread Chinese culture, and tell Chinese stories, but also enhances college students' love and confidence in national culture. Through the combination of online and offline teaching, the mixed teaching mode integrates the ideological and political education mode of the curriculum with the teaching of professional courses, and presents a three-dimensional teaching mode in the design of teaching activities, the interpretation of teaching content, the guidance of teaching methods, the practice of teaching links and the evaluation of teaching effects, so as to achieve the effectiveness of ideological and political education of the curriculum.

Keywords: College English; Ideological and political education; Teaching design; Mixed teaching mode; Online and offline

1. Introduction

On May 28, 2020, the Guiding Outline for Ideological and Political Construction of Courses in Colleges and Universities was released by the Ministry of Education. The outline comprehensively deployed ideological and political construction of courses. Schools all over the country have issued implementation plans, and ideological and political construction of courses has gradually entered classroom teaching at all levels and in all kinds. This important speech pointed out the direction for the reform of discipline education and teaching in colleges and universities in the new era. However, the teaching of "ideological and political courses" in college English is of great significance to cultivate people through moral education, especially to enhance cultural self-confidence^[1]. As a college English teacher, we should realize that the key to the "ideological and political education" of college English is to proceed from the reality of college English teaching, coordinate with the current ideological and political education in colleges and universities, and deepen the practice of "cultivating morality and cultivating people", and combine with the school running idea of Lanzhou University of Arts and Sciences Foreign Language College, which is demand oriented, connotative, differentiated and characteristic, The knowledge system of college English curriculum will effectively promote students to learn international cutting-edge knowledge, express Chinese thoughts, and cultivate their unique ideology, values and ways of thinking. Therefore, how to achieve the integration of ideological and political education and college English teaching, and implement the fundamental goal of establishing morality and cultivating people, is an important topic for college English teaching in the current period of epidemic prevention and school protection, and even for a long period in the future.

2. The importance of combining ideological and political courses with the mixed teaching model of college English courses

Ideological and political curriculum is not a specific teaching method, but a concept, a way of thinking, its main function is to educate people, is to implement moral cultivation. By absorbing the theoretical knowledge of ideological and political education, teachers integrate the value concept of love for family and country, love for education and other ideological and political education elements into various courses, exert a subtle influence on students' ideological level, moral quality, behavior and cultural quality, and have a positive impact on the improvement of students' comprehensive quality by combining with students' professional development^[2]. In combination with college English teaching practice, we should guide young students to learn western culture and spread Chinese culture critically,

and use their strengths for our own use. Therefore, the teaching of ideological and political courses in college English is imperative.

2.1 The multi-level ideological and political spring breeze hidden classroom quietly moistens things silently

College English teaching not only reflects its instrumental nature but also its humanistic nature. While cultivating students' language communication ability, teachers should also cultivate students' ability to achieve cross-cultural communication in an international perspective, not only to teach language learning skills, but also to raise the teaching goal to the level of value and emotion. By teaching English language knowledge, students can develop their basic skills in language application and cross-cultural communication awareness, Let students form critical thinking and truth seeking in the context of different cultures. Combine the five educational goals of value guidance, moral cultivation, spiritual enrichment, cultural infiltration and emotional influence with the design of teaching activities and the guidance of teaching methods. Guide students to establish a correct world outlook, outlook on life and values, correctly handle the interests of the country, the collective and individuals, consciously link personal struggle with the future and destiny of the country and the nation, and realize their own life values while making due contributions to social development and progress.

2.2 The multi-dimensional internalization builds the soul in the heart and externalizes the performance style

Under the background of ideological and political education, college English teaching combines the actual English level of students in the college, integrates teaching content, expands teaching resources, adjusts obscure and poorly applied parts, and strengthens practical teaching rather than only emphasizing the systematic teaching of knowledge. College students in the new era maintain their enthusiasm for active political and social participation^[3]. College English teachers should combine international and domestic current events, social hot issues and major events with the content they learn to keep the teaching content up-to-date, teach students to understand and analyze problems with a correct perspective, and let students feel more deeply that learning English can help them understand the world and China more deeply We will enhance national self-confidence and social responsibility. College English teaching not only helps students master language skills and serve for individual cross language communication, but also highlights the distinctive instrumental features of college English courses with the goal of improving students' language skills. How to transform the effect of moral education into emotional level and practical level needs to rely on a multi-dimensional practice platform. With the advantage of language discipline, students' language ability and practical ability can be fully demonstrated through multi-level cultural exchange activities, teaching demonstration activities and volunteer service activities, so that students can contribute to language service, public participation and cultural communication. As a component of culture, language can broaden students' international vision, improve their foreign exchange level, and help students improve their comprehensive ability to spread Chinese culture.

2.3 Combination of online and offline channels, and integration inside and outside the classroom

With the in-depth development of the Internet, various online teaching platforms have greatly enriched and supplemented offline teaching, such as the national ideological and political teaching service platform for college courses established by Xinhuanet, and China University Moose and Xueyin Online, which provide a large number of online education resources for front-line teachers. Mixed teaching means that teachers, according to the syllabus, deeply integrate the advantages of traditional teaching with various excellent online learning resources, through the "trinity" curriculum ideological and political education model and practice system, creatively open up the teaching classroom and the second classroom, actively develop multiple education positions, and improve the effectiveness of ideological and political education through multiple channels, dimensions and levels.

3. "Trinity" hybrid curriculum ideological and political teaching mode

3.1 Online and offline dual guidance teaching mode

The dual oriented teaching mode of "offline teaching+online learning" combines the expansion of

online students' independent learning with offline teachers' face-to-face teaching, and develops a dual oriented mixed teaching mode. By building the scaffolding of ideological and political elements, teachers guide students to focus on the traceability of a word, the appreciation of a paragraph of text, the interpretation of a social phenomenon, and the interpretation of a task, so as to organically combine ideological and political education elements such as family feelings, cultural self-confidence and personal quality training with the teaching of English language and cultural knowledge, and silently guide students to actively integrate and think like salt into water. Contemporary college students should be "sympathizers" and "practitioners" of moral education, rather than passive "receivers" and "listeners".

Ideological and political education of curriculum is to transform the effect of moral education in teaching into the power of emotion and practice, which needs to rely on a multi-dimensional platform to carry out ideological and political education. The clear teaching objectives point out the direction for the mixed teaching of college English. Teachers' classroom teaching and guidance, as well as students' after class reference, social practice and research, production of micro videos and digital stories and other practical activities, and the use of online independent learning resources to form a mixed teaching mode^[4]. It not only focuses on learners' personalized learning and diversified development, updates teaching methods, and innovates teaching design. It expands the time and space for teaching and learning, also arouses students' emotional resonance, enlivens the classroom atmosphere, and encourages students to generate internal motivation and enthusiasm for learning. Actively use various network platforms and online teaching resources, combine the knowledge points learned by students in offline classes, expand students' knowledge reserves by expanding the reading materials and videos of ideological and political courses closely related to the textbooks, make up for the shortcomings of the times in the textbooks, improve the breadth and depth of students' reading, and further stimulate the enthusiasm and initiative of non professional students in learning English. In the class, students demonstrated their language charm and improved their confidence in expression through reading meetings, English interesting dubbing and other practical activities. Through the teacher's summary and evaluation and the students' evaluation, let the students learn from each other. In addition, students fully demonstrated students' language ability, communication ability and practical ability through rich offline teaching demonstration activities, cultural exchange activities, internship practice activities and volunteer service activities, so that students can enrich their own experience, because each role is witnessing students' growth.

3.2 Cultivation of students' autonomous learning awareness and practical ability under the mixed teaching mode

The online and offline dual guidance teaching mode is being used by more and more teachers and students. Online learning can not only provide students of different majors with personalized course learning according to their own characteristics, but also improve their independent learning ability. In the hybrid teaching of college English, before class, students can independently complete extracurricular online expansion or preview, and find relevant materials or videos for the ideological and political elements of the relevant topics. Teachers will also collect and publish teaching materials that meet the topics of the relevant ideological and political courses for students according to the theme of each unit, such as citing classic works and cutting-edge academic achievements of foreign languages or CGTN websites, ChinaDaily and other authoritative English websites at home and abroad, WeChat official account and other new media online resources^[5]. In the classroom, teachers guide students face to face, adopt problem-based and heuristic teaching methods, gradually promote the development of language, knowledge and culture teaching activities, organize students to have group discussions, carry out peer learning or personal display and other classroom activities, and finally evaluate and summarize students' classroom activities and pre class expansion feedback through teachers, It is helpful to strengthen the natural integration of ideological and political curriculum elements with students' ideals, beliefs and real life, so that the content of ideological and political courses in college English can be both externalized and internalized.

4. The teaching design of ideological and political courses under the mixed teaching mode

The content of college English courses covers a wide range of humanities and social sciences. Teachers can dig deeply into the theme words and central ideas of each unit in the textbooks, build a resource platform based on online resources, and fully tap the appropriate ideological and political elements of the courses. While helping students learn the language, they can cultivate their critical

thinking, guide them according to the situation, help students broaden their horizons, and promote the formation of their macro thinking and positive emotional attitudes. Integrate the ideological and political concept of the curriculum, and present an all-round and three-dimensional teaching mode in the design of teaching activities, the interpretation of teaching content, the guidance of teaching methods, the practice of teaching links and the evaluation of teaching effects. In the teaching design, we should follow the combination of theory and practice, history and reality, indoctrination and penetration, enhance the ideological content of the curriculum, and organically integrate the basic content and requirements of socialist core values. We should comprehensively inherit the excellent traditional Chinese culture, promote the socialist spirit of the rule of law, fully reflect the national characteristics, enhance students' cultural self-confidence, cultivate students to set lofty ideals and lofty pursuits, and form a correct world outlook, outlook on life, and values.

4.1 Combination of theory and practice

The ideological and political education elements of the curriculum are not logically inferred from abstract theoretical concepts, but should be found from the social reality, from the combination of knowledge and social practice of various disciplines, and integrated into the ideological and political elements of the curriculum according to the current social reality or the actual situation of students. Adhere to the combination of theory and practice, adapt to the situation, advance with the times, and adapt to the situation. Taking the first volume of New College English as an example, by adopting the unit writing mode and according to the texts with different themes arranged in each unit, the teacher selects the texts that are close to the social reality of students, as well as their study and life. In the course of teaching, teachers will choose different entry points according to the different themes of each unit, excavate the ideological and political elements, and let the ideological and political elements of the curriculum penetrate into each link of teaching in a way close to the students. For example, the theme of the first unit is growth. Teachers help students to strengthen their ideals, think independently, innovate and cultivate their awareness and ability of long-term planning by letting students understand the theme of the text^[6]. Cherish every precious experience in growth, grasp the moment and cherish youth. After the collection and study of mutual proverbs, students will find information in groups before class to understand the views and arguments of both Chinese and Western countries on cherishing youth, and make a report after class. When the teacher put forward in the classroom discussion that "young people's ideals and beliefs are related to the future of the country, how can contemporary youth make a difference?", the teacher guided contemporary youth to establish an ideal and belief with the same direction as the theme of the times, to closely link their ideals with the future of the motherland, and their lives with the destiny of the nation, so as to make a difference. After class, the students' outlook on life and values were expanded. They were required to watch the TV drama The Age of Awakening, understand how the inspiration of "faith" can stimulate the growth of the young generation, guide students to combine the realization of personal values with the rejuvenation of the nation, and achieve the combination of professional knowledge teaching theory and ideal practice.

4.2 Combination of explicit education and implicit education

In order to realize the function of establishing morality and cultivating people, the design of college English ideological and political curriculum is to realize the natural combination of implicit education and implicit education through language teaching. When teaching knowledge points, teachers should pay attention to inspiration, put forward relevant questions to stimulate students' interest and curiosity, and let students actively absorb, rather than passively indoctrinate and impose. The introduction of relevant topics should be close to the students' actual living environment, conform to the students' psychological cognition, and integrate the ideological and political elements into the students' learning through the spring breeze and rain, moistening things silently.

5. Conclusion

College English teaching is not only the teaching of basic language knowledge, but also the importance of cultivating college students' humanistic quality and family and country feelings. We should infiltrate ideological and political factors into foreign language teaching, and let students absorb knowledge and receive ideological and political education imperceptibly, so as to achieve the best combination of discipline teaching and ideological and political education. During the epidemic, through the combination of ideological and political education and online teaching of course content,

external teachers not only stimulated students' patriotic enthusiasm and enhanced their national pride, but also helped students form a positive life value system. At the same time, they further enhanced students' enthusiasm and enthusiasm for learning foreign languages.

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