Research on the Action Mechanism of Practical Teaching in Journalism Course System

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ABSTRACT. in order to better adapt to the development of the news industry in the new media environment, and to export more professional talents to the news industry, more and more universities in China have set up news majors in combination with their own positioning and characteristics. Although there are different ideas and approaches in professional construction, the overall goal is the same, and the curriculum system is also similar to the structure of professional courses. In the aspect of curriculum construction, especially specialized curriculum construction, the author believes that the practical teaching has great potential in promoting the development of specialized curriculum theory and the practice of specialized curriculum teaching reform, and its role is irreplaceable.

KEYWORDS: News course, Practical teaching, Series action, Interaction, Antijamming effect

1. Introduction

Combined with the characteristics of journalism, close to the functional needs and practical environment is the basic goal of its professional course teaching. In the setting of professional courses, we should always adhere to the theory as the basis, practice as the guidance, more close to the practice process in the relevant fields, relying on in-class practical training, professional practice and graduation practice to carry out teaching, vigorously promote actual combat teaching, explore various advantageous resources of the course, and truly realize the integration of training and combat.

2. Practical Teaching Plays a Connecting Role in the Teaching System of Journalism Courses

At present, there is no real integration between the foundation of news course construction and the goal of talent quality training. The reason is that the key and difficult problems of news course construction are not fully grasped and accurately. Therefore, it is necessary to focus on the new situation, new tasks and

new standards of the development of new media, focus on the specific functions of journalism based on the content and form of journalism, and set up courses scientifically.It is undeniable that some universities have prominent problems in the existing curriculum system, such as the low integration of curriculum content, the contradiction between the teaching content and other courses, the lack of theoretical height and practical depth, or the high repetition rate of teaching content, resulting in the waste of teaching resources. Under careful consideration, the fundamental problem is that curriculum theory is divorced from practice, empty and boring, which seriously affects the teaching quality and the speed of curriculum construction. In view of this, it must be treated with caution. Relying on the course group, the course content repetition rate can be reduced through course collision. For courses that are indeed lack of feasibility, it is necessary to give up decisively.In addition, new teaching elements should be introduced on the basis of actual practice, such as innovation of teaching mode, establishment of practical training programs for cooperation within and outside the university, establishment of assessment mechanism for internship contact, etc. Through the mutual integration of various factors and mutual connection, the author gives full play to the role of practical teaching in the teaching system of journalism courses.

2.1 Innovation of Teaching Mode

Education for all-around development in recent years, the practice and it is not hard to see in the construction of the standardization of comprehensive talents, innovation is the core content of the reform of teaching mode, teaching reform is the combat must carry out a priority, and meet the current "after 90" and even "00" after college students eager to care, linked to, eager to express the psychological demand of a kind of teaching. From the American scholar bruner's discovery learning teaching model to the German scholar wagenschein's example teaching model to the participation teaching model advocated by almost all education scholars nowadays, the influence of practice teaching on today's teaching reform is everywhere. Apart from the factors of teaching popularity and model, from the perspective of the construction of news courses, the practical teaching mode is not only conducive to deepening the theoretical system of courses, but also carries out "dehydration treatment" on practical training courses, which ensures the high efficiency and practicality of practical training content. Through innovative practical teaching, we can effectively put together and link up the actual combat modules of each course, and finally form a complete actual combat assembly line. Therefore, the scientific practical teaching model not only provides relatively clear standards for the construction of journalism courses, but also ensures that the core teaching content of each course can be effectively linked, thus consolidating the overall theoretical and practical system.

2.2 Establishment of Practical Cooperative Relations

Another concentrated embodiment of effectively promoting the construction of

journalism courses through practical teaching is to establish and strengthen the practical cooperation between the school and the outside. The mode of practical cooperation between the school and the outside can not only solve the shortage of talents, technology and other resources in the news functional departments, but also solve the problem of insufficient practical ability of professional teachers. Through the cooperation and joint training of news talents, the center of education and function orientation of the specialty should be adjusted, the cooperative education mechanism should be established, the training of news skills should be highlighted, and the quality of talent training should be constantly improved. At present, this mode has basically covered the journalism majors of major universities nationwide. Some universities have further expanded the scope of cooperation by combining their own development characteristics and educational background, which is more practical and plays a more obvious role. It can be seen that practical teaching not only plays a series role in the teaching content of news course system, but also plays a better coordination and series role in various internal and external resources of course construction.

3. The Interaction of Practical Teaching in the Teaching System of Journalism Courses

The essence of actual combat teaching is to teach according to the requirements of actual combat, to practice according to teaching, so that teaching and war become one. Its standard asks to design teaching content according to the mission that the student bears in the future, design teaching link according to actual combat environment, equip with teaching equipment according to actual combat standard, "move forward" classroom to actual combat, "extend" actual combat to classroom.[1] Achieve its in news interaction in the class teaching system, first of all, to extract the combat teaching various elements in the form of performance, in addition to the curriculum elements, teaching target, teaching mode, teaching resources and so on all has certain influence on construction course, practical teaching goal of science formulation and implementation, the teaching mode of comprehensive utilization of high efficiency, are conducive to the development of teaching resources and improve the expression of course content and the combination of theory and practice of curriculum. However, with the continuous upgrading of news functions in the new media environment, the integration process of various elements of practical teaching pattern is often accompanied by a certain randomness, which increases the cost output of news course construction and the effect is often unpredictable. Therefore, the positive interaction in this paper is analyzed and demonstrated in a relative period of time, with a certain stage, which can be summarized from three aspects:

3.1 Plan the Course Implementation Plan by Correctly Interpreting the Actual Teaching Objectives

The necessity and feasibility of journalism major is closely related to its

professional training objectives, and the realization of training objectives largely depends on the teaching process. It can even be said that the training objectives are actually set in combination with the teaching objectives. As an important teaching mode in journalism courses, practical teaching has become a key factor to be considered when setting teaching objectives, thus forming practical teaching objectives in the course implementation. Scientific formulation and in-depth interpretation of actual combat teaching objectives are of great benefit to the construction and implementation of the curriculum system. The optimized curriculum system not only makes the curriculum structure more stable, but also reflects the rigorous actual combat teaching process and rigorous practical teaching ideas. Therefore, in order to strive for the positive development of this interactive relationship, we should pay special attention to the following issues: 1) the curriculum construction should always take the actual combat demand as the starting point, and the curriculum positioning divorced from the actual combat demand is worthless and must be decisively abandoned.2) practical teaching goal is not the course goal, the two goals have a certain degree of fit, but the target extension is not the same, in order to deliberately meet the practical teaching goal and the wrong definition of the course goal.3) both practical teaching objectives and curriculum setting should be based on professional training objectives. Once it deviates from professional positioning and talent training direction, it is necessary to re-examine the relationship between the two and their interaction.4) the curriculum implementation should be in line with the development and change of actual combat teaching objectives. Any lagging curriculum standards should be eliminated in time or integrated as soon as possible according to the actual combat teaching objectives.

3.2 Innovate the Actual Teaching Mode through the Effective Setting of the Course Content

News course system construction on the basis of the course content, but the plate was divided by directivity of the course content, such as social form plate, plate function strategy, etc., the purpose of the division on the one hand, make the curriculum structure more clear, on the other hand according to the nature of plate can be defined the direction of actual combat, thereby improving, innovation, practical teaching mode, use the most appropriate teaching methods to deepen students' understanding of course content. Combined with the experience of actual combat teaching, the first thing is to recognize the course positioning and fully demonstrate the feasibility of actual combat teaching in the course application. Secondly, carefully analyze its scientific nature, establish the correct curriculum content practice mode. The practical teaching mode which is not suitable for news course content cannot be used by force. Otherwise, it will not only fail to effectively connect courses, but also cause the loss of course resources. Thirdly, no matter what mode is adopted, the disconnection between theory and practical teaching should be prevented. Actual combat teaching is not completely separated from the theoretical teaching mode, on the contrary, the strong support of the theory will make it more vivid, the vision is broader. Finally, the course content should be planned as a whole to correctly understand the relationship between different modes. When multiple modes are used interchangeably, teachers should predict their effects in the principle of stability and flexibility, and then make judgment and choice.

3.3 Improve the Level of Curriculum Integration through the Gradual Improvement of Practical Teaching Resources

The goal of curriculum construction is to build a curriculum system with strong scientific nature and high social adaptability, so as to cultivate professional talents adapting to functions and social development. Therefore, the vocational integration level and social integration level of curriculum are the key to test the quality of curriculum construction. The vocational and social integration level of the course is caused by a variety of factors, and its foundation is derived from various resources of the course teaching. Only constant improvement of the course teaching resources can ensure the stability and adaptability of the course implementation, and promote the course development through the overall construction of the teaching resources.In the beginning, the process of refining the advantages of practical teaching resources for journalism majors was like stripping the silk from the cocoons, but it seemed to slow down after going through hardships. The fundamental reason lies in the fact that the integration process has entered the bottleneck stage at the present stage. The integration of teachers and professional resources, the integration of professional and curriculum resources, and the integration of curriculum and co-construction resources has become a difficult problem. Therefore, it is necessary to speed up the pace of improving actual combat teaching resources and strive for substantial progress in course construction, but at the same time, it is also necessary to pay attention to the process and integrity of resource improvement. Otherwise, haste makes waste. This practice actually ignores the essence of actual combat teaching and violates its teaching rules.

4. The Anti-Interference Effect of Practical Teaching in the Teaching System of Journalism Courses

In general, its interference factors mainly come from five aspects, namely, environment, function, concept, system and resources. These factors must be considered and actually exist in the application process of practical teaching. It usually produces double or multiple interference to news courses, and then the overlapping interference results. Taking the dual interference effect as an example, the variability of the actual combat environment and the lack of professional resources usually lead to the decline of the competitiveness of the journalism major, thus affecting the overall adaptability of the curriculum. If the professional resources lose the development prospect or the development cycle is too long, the stability of the curriculum structure will be reduced. The lag of relevant teaching system and the imbalanced development of related functions will make the course system deviate from the direction to some extent. The obsolete subjective ideas, sluggish transformation and imbalanced objective functions will lead to the teaching mode

becoming less and less suitable for the curriculum connotation. In view of this, the dual or multiple interference of the influencing factors can be prevented or reduced by inhibiting their interference sources.

4.1 Actual Combat Teaching Can Quickly Adapt to the Change of Actual Combat Environment

Actual combat teaching is a kind of teaching according to the combat requirement under the environment and condition of approximate actual combat, which covers the fundamental and contemporary requirements of modern teaching.[2]It can be seen that the simulation of actual combat environment is very important in actual combat teaching, which is closely related to journalism. As the change of actual combat environment may change the core actual combat content, actual combat teaching should be prepared for a rainy day and adjusted in time according to the new situation.It should be said that the actual combat teaching has innate advantages in adapting to the actual combat environment, which is also the core teaching embodiment. For this reason, it has greatly enhanced the social adaptability of the course content and the practical cognition of the course.

4.2 Practical Teaching Can Timely Detect the Imbalance of Functions

The overall development of journalism is obvious to all, but the problems in its development are also very prominent, among which is the imbalance in the development of local functions. Functional imbalance reflects a deviation in understanding of its functional work and a wrong judgment in actual resource allocation. It is usually not easy to be detected before causing specific losses, and there is a lack of corresponding inspection standards in the process of performance. Actual combat teaching is a teaching process based on actual combat function. Therefore, through actual combat teaching analysis, we can timely detect the phenomenon of functional imbalance and its impact, and indirectly promote the improvement and development of specific functions through actual combat teaching process.

4.3 Practical Teaching Can Promote the Development of the Concept of Curriculum Construction

From the perspective of the process of news course construction, it has indeed achieved periodic results, which is closely related to its bold innovation and bold attempt. However, the course construction process is not always smooth sailing, and after overcoming all difficulties, it will often experience the bottleneck of development. Under such circumstances, it is necessary to either continue to make bold and bold plans or be satisfied with the status quo. Different ideas will inevitably lead to different choices. The key to the correct concept of curriculum construction lies in practice. Through practice, we can broaden our thinking, stand higher and see further, and then guide the whole process of curriculum construction with scientific

concept and apply it in practice.

4.4 Practical Teaching Can Promote the Innovation of Curriculum Reform System

System, as a standardized form of contract, is the guarantee for the steady progress of curriculum reform. Relying on system, it can not only obtain more resources and promote the scientific construction of curriculum system, but also facilitate the in-depth practical cooperation projects inside and outside the school and realize the application of actual combat teaching in the news curriculum system. On the contrary, through practical teaching, loopholes in the course of curriculum reform can be found in time. For those systems that are too rigid and obviously not conducive to curriculum reform, innovation should be encouraged to ensure that there is no contradiction in the implementation of the system, which can not only reduce the teaching burden of teachers, but also improve students' learning initiative.

4.5 Practical Teaching Can Accelerate the Pace of Improving Course Resources

The construction of practical teaching resources and curriculum resources often develop simultaneously and influence each other. One party's resources are also required by the other party's resources. Any lack of resources may lead to the failure of professional construction. Specifically, the perfection of the combat teaching resources can improve the professional and social integration of curriculum, practical teaching process itself also is helpful for the improvement of the curriculum resources and the integration, through the practical teaching process journalism professional positioning can be more clear, course plate directivity of the be clear at a glance, the essence of curriculum and externalization resources problems will be readily solved.

What needs to be emphasized specially is that, realizes the actual combat teaching the anti-interference function its premise is must guarantee each kind of essential factor to be able the balanced development, the truth is similar "the barrel law", how much water the bucket can hold depends on the shortest that plank, any shortboard in each essential factor appears will be difficult to realize the anticipated goal. In addition, anti-interference effect does not necessarily make the dual or multiple interference effect of the source of interference completely disappear, as long as the purpose of digestion or desalination can be achieved. Because the combat teaching process itself has been modified, the interference elements of change along with the process time and want to set in advance or in a short period of time for correction in reality often cannot be achieved, which further shows that the interference effect of dispelling effects than the positive interaction effect of gain in the news in the construction of curriculum more difficult to reflect.

Acknowledgement

University-level educational reform project of railway police college "A study on the integration of practical training teaching and theoretical teaching of police public relations course in public security undergraduate colleges" (project number: JY2017012)

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