Research on the Mixed Teaching Path of Ideological and Political Theory Courses in Universities under the Background of MOOC

Chen Yue[1], Yao Weining[2]

1 Southwest Petroleum University College of Mechanical and Electrical Engineering, Chengdu Sichuan 610500, China
2 Southwest Petroleum University College of Mechanical and Electrical Engineering, Chengdu Sichuan 610500, China

ABSTRACT. *The development of information technology, which is based on internet technology, has changed the production and life style of human beings. Education is also changing now. The blended teaching mode based on MOOC is a example of the application of information technology in education and teaching. This kind of teaching mode combines the MOOC teaching with the traditional teaching. It shows the new features in the aspects of time, flexibility and interest. The ideological and political theory course in colleges and universities is a subject which keeps pace with the times. It is necessary to innovate the teaching methods to meet the needs of the times and college students. On the basis of studying the characteristics of the reform of Ideological and political theory course in Colleges and Universities under the background of MOOC, this paper probes into the ways of mixed teaching development of Ideological and political theory course in Colleges and universities.*

KEYWORDS: *MOOC; Ideological and political theory course; Blended teaching mode; Online; Offline*

1. Introduction

1.1 The Unity of Autonomy and Interactivity

MOOC courses are divided into multiple videos, each of which lasts 8-15 minutes. Short video is more attractive to learners than traditional 90-minute ideological and political theory courses. Students can choose the content they need according to their own time and can learn in many informal situations. At the same time, each student's learning level and learning progress are different, and moocs are well adapted to this difference. If students have difficulty in mastering some knowledge points, they can repeatedly watch MOOC video, which makes learning highly targeted and improves self-learning effect. Hybrid of teaching autonomy is not only reflected in the online learning style of free choice, also reflected in the

process of offline learning communication, both in turn class and group discussion gives students more autonomy, students can choose their own interest or difficult to understand the content of the communicate with teachers and classmates, deepen their understanding and comprehension of the course material.

1.2 The Unity of Science and Humanity

Hybrid teaching model is the product of the development of Internet technology, due to the large number of learners in MOOC, large-scale learning and teaching data will naturally be generated. These massive data provide the basis and conditions for learning analysis and education data mining research of MOOC. The collection of MOOC data also provides a detailed reference for teachers to grasp students' learning situation and carry out offline interaction and communication[1]. Meanwhile, the mixed teaching mode enables students of ideological and political theory courses to reflect their own ideas through channels and platforms, and timely express their problems and demands. Teachers through online and offline in two ways, communication with students to discuss these problems, the teaching into the depths of the thought collision constantly, promote the formation and development of students' ideological and political quality of ideological and political theory course hybrid will be integrated with the humanity to unify the teaching mode, teachers can use the emphasis and general situation of the network technology grabbed the situation, and according to different situations, adjust teaching appropriately, make the teaching better meet the needs of students in different levels.

1.3 The Unity of Knowledge and Interest

In traditional classes, teachers of ideological and political theory courses in colleges and universities focus their energy on teaching knowledge. Students often feel that they understand what the teachers are saying, or think that the knowledge they are talking about is too far away from reality, so they may reject the subject. All these will reduce the enthusiasm of learners for learning. The mixed teaching mode solves this problem well. The MOOC explains the meaning of knowledge in a short time. Only in the process of applying knowledge to change cognition through offline activities can students continuously find their own lack of knowledge and seek for change and progress. In addition, with the help of excellent learning content and interesting game platform, MOOC can make learners according to their interests and habits to control and planning activities, people act according to their own plans and specifications are the destination for learning tasks tend to be more easy to get a sense of achievement, so as to stimulate their learning enthusiasm, achieve the objectives of "master knowledge with pleasure".

2. The Necessity and Possibility of Blended Teaching Reform of Ideological and Political Theory Courses in Universities under the Background of MOOC

2.1 The Necessity of Mixed Teaching Reform of Ideological and Political Theory Courses in Universities under the Background of MOOC

The mixed teaching mode caters to the characteristics of the students of the ideological and political theory course. College students are in the age of vigorous thirst for knowledge, they can quickly accept new knowledge and form their own unique views on the hot issues of ideological and political theory courses. The blended teaching model caters to the characteristics of college students who are eager for equal communication and dialogue. College students come from different parts of the different living environment, they carry the inherent differences, but desire to equality and deep communication between each other MOOC has provided a broad space for different students, breakthrough the limitation of the traditional classroom, the students can be in students can freely express ideas or a problem to the teacher for help, the teacher is more easy to capture the students' real thoughts of dynamic, give the correct outlook on life values guide [2].Ideological and political theory course is need to through continuous collision sparks of course, when students and in communication between teachers and students often can produce new understanding to discipline, breaking their original knowledge system of the hybrid teaching mode for students ideological and political theory course of online and offline communication platform, students can through the MOOC platform of discussion and offline group discussion methods such as interactive communication equally, stimulating the enthusiasm of academic exploration.

2.2 Possibility of Mixed Teaching Reform of Ideological and Political Theory Courses in Universities under the Background of MOOC

MOOC platform construction is conducive to the further development of hybrid of ideological and political theory teaching of undergraduate ideological and political theory course in China is currently in terms of four classes, constitute a whole, are required to teach ideas and methods, such as curriculum system is more need to develop the students' thinking ability, hybrid teaching pattern to strengthen the interaction between students and teachers use time outside of class and class form thought resonance, make the students form the correct value system. In recent years, with the continuous development of network technology, the MOOC platform also have sprung up in China, the MOOC China longed for net love school courses online super magnitude MOOC platform for education in colleges and universities offer rich teaching resources, and further promote the development of the hybrid of ideological and political theory teaching mode in our country some of the key colleges and universities have begun to the thought politics theory class teaching, such as fudan university, Shanghai university of Peking University, tsinghua university and so on are adopted the hybrid way of teaching, and obtained a certain resultIdeological and political theory courses can not only make use of these

platforms to enhance the popularity and social influence of the discipline, but also can make use of social capital to deepen and develop their curriculum content and constantly improve the quality and level of the discipline's teaching staff

The cultural and creative design concept of foreign tourism products is earlier than that of China. In addition to paying attention to the tradition of intangible cultural heritage protection, as well as the integrity of the design and development of tourism products and the timely protection of policies, the geographical characteristics of foreign tourism products are obvious.

3. The Development Path of Mixed Teaching of Ideological and Political Theory Courses in Universities under the Background of *MOOC*

3.1 Attention is Paid to the Development of Problem Teaching Method and Teaching Content

PBL is the abbreviation of Problem Based Learning, it takes problems as the basis of teaching and learners as the center of teaching, emphasizes that Learning should be put into Problem situation and solve real problems through learners' independent exploration. By integrating PBL into the mixed teaching mode of ideological and political theory courses, PBL can be integrated with modern technology by taking advantage of the online platform, so as to set more meaningful problem scenarios.

As an important part of the curriculum system of colleges and universities, ideological and political theory course is an important course that helps college students establish a correct world view, outlook on life and values. PBL is a new teaching method and teaching concept to develop students' comprehensive thinking ability, which requires students to think with relevant issues. The process of thinking is an internalization process, and good moral quality is gradually formed in this process. Problem teaching situation of hybrid teaching does not give students the answer directly, but under the guidance of teachers, through the way of online discussion and cooperative learning, in the open environment interaction problems discussed strategies discussed in question should be a hot issue can be controversial or subject, and the whole process of collaborative learning has organization and guidance of the teacher, collaborative learning team members should be able to actively participate in the discussion of hybrid teaching model to provide students a chance to discuss and think more, the teacher must learn to use the problem-based teaching method, encourage students to discuss problems, guides the student to after exploring their own conclusions.

3.2 Realize Effective Online and Offline Interaction and Communication

MOOC discussion board is an important part of course interaction, which is also a key link for the development and improvement of the platform. The ideological and political theory course should have an independent BBS, which is used for

learners to ask questions, teachers to answer questions and release notices, as well as other communication between teachers and students. Teachers can use to create a platform for their own class q&a center, in the above share questions and answers if students need a answer, that they can to tag set by these problems, teachers can check what problem is set to label the most times, thus online as a focus in the class, class explain these problems in detail.

Group cooperative learning is a teaching activity that takes cooperative learning group as the basic form, systematically USES the interaction between dynamic factors in teaching to promote students' learning, and takes the team's performance as the evaluation standard to jointly achieve the teaching goal[3]. The mixed teaching mode of ideological and political theory course can divide students into different study groups according to the actual situation, and each student carries out group cooperative learning with his own knowledge and understanding of the learning content. Not only Shared consultative relationship between team members, as well as supervision relations of cooperation, each team member's performance will affect the team's overall performance, which to a certain extent, help team member to supervise each other partner according to the learners' contribution to the group cooperative learning group activities to participate in and discuss with other group members' problem situation of the judge, in this way make the learners to participate in the group learning activities more consciously, have the effect of self supervision and cooperative learning.

3.3 Cases and Enlightenment of Cultural Design of Tourism Products in China

With the advent of the Internet era and the emergence of virtual communities, the exploration of ideological and political education on the Internet has become an urgent task.Ideological and political theory course as the important channel of the ideological and political education, must keep pace with The Times, follow the pace of network times has many characteristics, such as freedom equality interactive virtual sex, the optimization of the network environment can make the educators in the free and harmonious atmosphere for students to carry on the education and guidance, based on a hybrid teaching platform, network and produced a more intense chemical reaction between students' learning, ideological and political theory course in colleges and universities must be good at seize the opportunity to firmly grasp the mainstream of the ideological and political education. Blended teaching advocates the interaction between teachers and students as the core link of ideological and political theory course, gives full play to students' learning potential, and encourages students to actively participate in the discussion of the course. At present, the main object of ideological and political theory course education in colleges and universities is the "post-00" college students, who have active thoughts and receive a lot of network information from the urine. In the process of communication and interaction with the teachers, they must master the students' thinking and behavior characteristics, in order to better play the role of mixed teaching. In order to carry out ideological and political education on the Internet according to the characteristics of contemporary college students, it is necessary to

constantly enrich the vitality of the teaching content, provide students with abundant information resources through MOOC platform, expand their knowledge horizon and communication space, and guide students to form correct values.

Acknowledgments

References

[1] S. Rayyan, C. Fredericks, K.F.Colvin (2016). A MOOC Based on Blended Pedagogy. Journal of Computer Assisted Learning, vol.32, no.3, pp.89-90.
[2] Li Cong (2015). Research on the Mixed Teaching of Ideological and Moral Cultivation and Legal Basic Courses Based on MOOC. Jiangxi Normal University.