## Research on the Ideas and Countermeasures of the Party Construction Leading the League Construction in Colleges and Universities

### **ShuXian Huang**

Huali College Guangdong University of Technology, 511300, China

ABSTRACT. At present, the party construction plays a very important role in the ideological and political education of college students. Among them, the effective development of the organization and construction of the Communist Youth League has greatly improved the ideological and political literacy of college students. Nowadays, the educational environment has changed greatly, and the college students in the new era have also shown new characteristics. Therefore, we should continue to explore the problems existing in the work of Party construction with League building in Colleges and universities and the corresponding solutions, so as to comprehensively cultivate the core literacy of college students.

**KEYWORDS:** University; Party building; League building; Solutions; Political literacy

#### 1. Introduction

Nowadays, with the increasing enrollment of colleges and universities, the social information is also increasing, and the values are also showing a diversified development trend. The complexity and diversity of College Students' thoughts are more obvious, and the work of College Students' Party construction with League building also needs to deal with new situations and challenges. Therefore, it is necessary to take effective measures to do a good job in the construction of the party and the league in Colleges and universities.

#### 2. Research Background

The Communist Youth League is an important organization that supplies the reserve force for the party construction. There is a very close relationship between the Communist Youth League and our party. In the long-term work of Party construction and League building, our party has been leading the Communist Youth League to actively explore the construction of what kind of Party organization, and

how to carry out the work of Party building and other issues, and then explore a lot of new ideas and methods that conform to the current national construction and development, and clear the main planning and direction of the current work of Party construction and League building. College students are not only the mainstay of the future development of the country, but also the party's training successors, and an important way to attract outstanding talents. In the ideological and political education in Colleges and universities, the party organization and the Communist Youth League are also the core content, and college students are the main group of political theory learning, who undertake the important task of realizing the communist ideal and developing socialism with Chinese characteristics. Nowadays, the information environment of our country has changed a lot, different ideas have had fierce confrontation and collision, a variety of cultures have been integrated into the life of college students, and their ideas and values are becoming more and more complex. At present, many students in Colleges and universities have some problems, such as dishonesty, faith wavering, which also brings new problems to the work of Party construction, League building and so on. In the process of development, the construction of the party construction with the league in Colleges and universities should always adhere to the guidance of the socialist core values, and constantly promote the construction and development of the grass-roots organizations of the party construction, so as to create favorable conditions for the smooth development of the construction of the Party Construction with the league in Colleges and universities[1].

## 3. Problems in the Construction of the Party and the League in Colleges and Universities under the New Situation

### 3.1 Poor Interaction

At present, the content of the party building and the League building in Colleges and universities are not closely combined, and there is not a good interaction between them. There are many reasons for this problem. For example, the grass-roots party organizations and the League organizations are independent, and the content and requirements of their work are different. In their daily work, the party construction and the league construction are separated, and the relationship between them is cut off. There is no effective coordination and cooperation mechanism in the activities of students' Party construction and league construction, which affects the effectiveness of the work. Moreover, some grass-roots party organizations are lack of enthusiasm in their work, and the League organizations can not get the strong support of the party organizations, and can not give full play to the leading role of the organization. In particular, there is no perfect communication and interaction mechanism between the student party and the League organization and the teacher party and the League organization, which makes the League Organization unable to get the guidance of the party organization, and the communication between the party and the league is not smooth[2].

### 3.2 Not Significant Enough

In the work of Party construction and League building, the leading role is not very significant. That is to say, Party members do not play a leading role in party and League activities. In addition, there are obvious differences in the quality of student party members. The scale of the construction of Party members in Colleges and universities continues to expand. Ordinary students can develop into Party members. Students need to actively show themselves and play their own role as model leaders. However, the quality of some student party members is not high, the motivation for joining the party is not clear, and they can not always uphold firm ideals and beliefs. Even some of the party members who join the party in high school have no sense of belonging to the party organization and have certain superiority in daily life. Party members can not play a vanguard and exemplary role in daily life, and even begin to doubt the advanced nature of Party organizations and Party members in schools. All of these hinder the normal progress of the Party Construction in Colleges and universities, and the work of the party construction leading the league construction can not achieve the desired results. New media has a very significant impact on traditional organizational forms. Nowadays, with the rapid development of Internet, it has been popularized and applied in many fields. In the new era, college students are different in information acquisition, communication and life style. In the past education and teaching in Colleges and universities, the channels for students to obtain information are relatively single, the amount of information is relatively small, the timeliness is not strong, and students rely on party and League organizations excessively. However, the development of modern science and technology enriches the information sources of college students, and the social communication is more convenient. The traditional organizational life can not play a positive role in the construction of the party building, the League building[3].

### 3.3 Formal and Task Oriented Work is More Serious

The activities of Party building and League building in Colleges and universities are only in form and have poor initiative, which affects the quality and efficiency of the work of Party building and League building. The following will specifically analyze its shortcomings. One is the lack of rationality in organizational structure. Many college students' autonomous organizations, such as the Youth League Committee, the sub League Committee and the student union, continue to merge. The responsibilities of the student cadres of the Youth League Committee and the student union overlap. Many cadres hold two positions. This kind of organizational structure lacks rationality, and the time of the student cadres is very limited. The task of the Youth League Committee and the student union is relatively heavy. It is difficult to balance the relationship between them in work. It is not conducive to the construction and development of the League organization. The second is the lack of scientific post setting. At present, many grass-roots student party and League organizations in Colleges and universities in China do not have a special post system, and counselors play a leading role. But if we want to ensure the quality of the work,

we should study the spirit of the latest documents of the superior party and League organizations, make a relatively perfect plan of the party and league construction, and then actively implement and implement the organization construction activities. Counselors need to be responsible for daily management and affairs in their daily work. Their work tasks are heavy and trivial, while counselors' time is limited, so they can not complete the above work within the specified time, can not fully integrate the party construction and the league construction, and finally affect the overall effect of the party construction and the league construction[4].

## **4.** Countermeasures to Strengthen the Work of Party Construction with League Construction in Colleges and Universities

### 4.1 Attach Great Importance to Ideological Construction and Correct Attitude

In the process of Party construction, we should actively organize party members and League members to learn the theoretical knowledge and historical development of the party and the Communist Youth League, correctly understand the relationship between the party and the Communist Youth League, and put forward a clear idea of the joint development of Party construction, League building and Party construction, constantly strengthen the leadership of the party to the Communist Youth League, carry out activities of Party members and League members, and improve the centripetal force and cohesion of the party. At the same time, we need to fully understand the ideological trend of Party members and members in grass-roots party organizations. Teachers should rectify party members and members who are not in the right attitude, make sure that party members should always serve the masses and enhance the advanced nature and scientific nature of the party organizations at the grass-roots level. In addition, according to the planning and deployment of the superior party organization, determine the work objectives and work contents of the party construction with the league construction. And in the League building work, we should take the party as the core, so as to realize the common development of the party building and League building. In addition, it is necessary to correctly examine the orientation of the work of the party and the league in Colleges and universities, and give full play to the active role of the League organization in teaching and administrative work. In Colleges and universities, we should actively publicize the spirit of the party and the Communist Youth League, and guide teachers and students to take it as a guide to form a harmonious atmosphere and effectively strengthen the relationship between the party, the league and the masses[5].

## 4.2 Strengthen the Interaction between the Party and the League and Build a Mechanism of Coordinated Construction

In the activities of Party Construction in Colleges and universities, we should give full play to the auxiliary role of grassroots League organizations. In addition, the leading role of the grass-roots party organizations should be fully demonstrated in the league construction. The League Committee of the University, the League

Committee of the Department and the League branch of the class are the main framework of the League organization of the University, which has also become the backup force to promote the development of the party. The grass-roots League organization cannot be ignored in the ideological and political work of the University. Therefore, in the work of Party construction leading the League Construction in Colleges and universities, we should give full play to the active role of the grassroots League organizations. The number of League members in Colleges and universities is obviously more than that of Party members, and the number of League branches in classes is more, so the League building activities are also significantly more than the party building activities. In the activities of the Communist Youth League Committee, the sub Communist Youth League Committee and the Communist Youth League branch, the Communist Youth League organizations should strengthen the communication and interaction with the party organizations, and always adhere to the leadership and guidance of the party organizations. The party members should play their own leading role, actively participate in the activities of the Communist Youth League Construction, so as to play a leading role, close the distance between the league members and the party organizations, and finally play their own positive role in the activities of the party construction. Only by persisting in the central position of the party and combining the party construction with the league construction, can we better show the positive role of the party construction leading the league construction[6].

# 4.3 Actively Enrich the Content of Activities to Avoid the Party Building and League Building Becoming a Mere Formality

Colleges and universities need to constantly innovate the basic forms of activities. Nowadays, colleges and universities should actively encourage top-down activities. Grassroots party and League organizations need to actively guide League members and the masses to make suggestions, organize and carry out activities that the masses are interested in and meet the individual needs of students, and then apply to the higher-level organizations for implementation. The higher-level organizations need to give material and human support. Party and league construction work truly realizes the independent planning of students. The purpose of independent implementation is more close to students' life, and the content of construction is more abundant, which fully stimulates students' enthusiasm for participation. In addition, in today's highly developed Internet and new media, students' response to new media is much higher than that of traditional media. Therefore, innovation of Party building and League building models and integration of Internet elements can effectively attract students. At present, many schools have used wechat public account, QQ group, etc. to learn party affairs and make League affairs public, and through online forums to convey young students' expectations and demands for the party. In addition to using these new ways of information transmission, we should innovate in the information itself, purify and fragment the theoretical knowledge, policies and policies, hot news and other information of the party and the league, so as to make it more suitable for the information acquisition methods of students in the Internet era[7-8].

#### 5. Conclusion

At present, there are obvious problems in the work of Party construction, league construction, which is not conducive to the long-term development of Ideological and political education in Colleges and universities. In this regard, colleges and universities need to combine the existing problems at this stage, take targeted measures to continuously strengthen the effectiveness of the party construction with the league construction, and cultivate the ideological and political literacy of students.

#### References

- [1] Li Huifang, Xiang Yang (2019). The application of active organizational behavior in the construction of the party construction, the League Construction in Colleges and Universities -- Taking the red "2 + 1" collaborative education mode of Guilin Normal College as an example. Journal of Guilin normal college, vol.33, no.4, pp.27-30.
- [2] Yuan Xiaochen (2019). Thinking on Strengthening Ideological and political education of college students in the new era relying on Party construction and League Construction. Journal of Pu'er University, vol.35, no.1, pp.35-36.
- [3] Yueyang, Hu Xuefei (2019). Reflections on the construction of the Communist Youth League under the background of the reform of the Communist Youth League -- Taking Shenyang Radio and Television University as an example. Journal of Xinjiang Radio and Television University, vol.23, no.1, pp.59-62.
- [4] Yuan Xiaochen (2018). Thinking on Strengthening Ideological and political education of college students in the new era relying on Party building and League building. Journal of Pu'er University, vol.34, no.5, pp.118-119.
- [5] Li Chunting, Du Yanwei (2017). Taking voluntary service as the carrier to enhance the effectiveness of college party building with League building. Youth Development Forum, vol. 27, no.4, pp.37-43.
- [6] Li Chunting, Du Yanwei (2017). Taking voluntary service as the carrier to enhance the effectiveness of college party building with League building. Youth Development Forum, vol.27, no.4, pp.37-43.
- [7] Yang min (2015). Strengthening the work of the Communist Youth League in Colleges and universities by relying on the party construction and the league construction. Journal of Jilin economic management college, vol.29, no.1, pp.150-151.
- [8] Yu Yiming, Zhang run (2014). Reflections on the work of Party construction leading League Construction in Colleges and universities. Journal of Changzhou Institute of information technology, no.13, no.6, pp.79-81.