### Research on the Teaching Mode of Ideological and Moral Education in Colleges and Universities in the New Era

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**Abstract:** College students in the new era should undertake the mission entrusted by the times and undertake the great cause of national rejuvenation. Colleges and universities should fully understand the importance of ideological and moral education and innovate teaching models. In view of the deficiencies in the current ideological and moral education in colleges and universities, we should adopt active and effective teaching methods to achieve the fundamental purpose of morality and cultivating talents in colleges and universities, help students become talents, and cultivate new talents of the times.

Keywords: Ideology and Morality; Education and Teaching; Mode

Each era has its own characteristics and pursuits, and each generation of youth has a mission entrusted by the era. In the new era, in order to cultivate new people who can adapt to and promote the development of the times, we must do a good job in ideological and moral education in colleges and universities, give full play to the resource advantages of colleges and universities, and combine the characteristics of the times to strengthen the research on ideological and moral education and teaching models. Based on the foundation of cultivating people with virtue, we innovate the teaching system and build an education and teaching model that meets the needs of the development of the times.

### 1. Ideological and Moral Education in Colleges and Universities in the New Era

### 1.1. Requirements of the new era

The new era is the entry of socialism with Chinese characteristics into a new era. First of all, from the perspective of the country, the new era is a new stage in the development of the cause of the party and the country. It is an unprecedented turning point and a critical period for self-breakthrough. Second, from the perspective of the people, the new era requires everyone to work together to move forward towards a better tomorrow, to promote national development and achieve national prosperity while realizing self-worth. Third, from the perspective of college students, the new era must continue to accumulate in order to undertake the mission entrusted by the era. On the basis of inheriting the previous career, complete self-ideological construction and ability improvement, and then shoulder the responsibility of national rejuvenation [1].

### 1.2. The goal of ideological and moral education in colleges and universities

Every country and region is striving for development and pursuing high-quality and high-level education, hoping to bring new opportunities for national and regional development through the improvement of education level. Ideological and moral education widely exists in various stages of history and in various countries and regions. In the new era, the ideological and moral education in colleges and universities is to guide and regulate the ideological and moral qualities of students through a normative and systematic teaching model, so as to achieve the educational goal of morality and education. In order to meet the development characteristics of the new era, ideological and moral education should also closely focus on the educational goal of cultivating people by virtue, in-depth study of ideological and moral education methods, integrating ideological and moral education into all aspects of ideological and moral education in colleges and universities, and comprehensively applying various teaching methods. method, to achieve the goal of improving the effectiveness of ideological and moral education and teaching and cultivating talents with both ability and political integrity [2].

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## 2. Deficiencies in the teaching mode of ideological and moral education in colleges and universities in the new era

### 2.1. The teaching method is single, focusing on rigid indoctrination

The ideological and moral education course is a compulsory course in major colleges and universities. In the teaching process, colleges and universities have also formed relatively mature teams, but the implementation of teaching methods is still limited to one or a combination of several methods. Teachers have formed their own teaching characteristics and teaching habits in the long-term teaching process. Although they are becoming more and more mature, with the rapid development of the times, such habitual thinking can easily lead to their own thinking mode being restrained, which in turn causes students to lose their enthusiasm for learning. Lecture-style teaching is one of the important means of ideological and moral education, but there is a common problem of focusing on the use of lecture-style teaching. Lecture-style teaching can help students deepen their memory and realize the importance of ideological and moral education, but it is difficult for students to internalize, into action, the formation of self-consciousness, and is not conducive to students to broaden their thinking.

### 2.2. The curriculum is not in line with reality and cannot meet the individual needs of students in the new era

Educational content must ultimately serve real life, so the ideological and moral curriculum should be in line with the reality of life, so that students can apply what they have learned after learning to meet the development needs of students. At present, the ideological and moral curriculum is more organized and implemented from a theoretical perspective and students' overall teaching plan, and its positioning is not accurate, ignoring students' practical needs and cognitive laws. The effect of ideological and moral education is very low, and the teaching effectiveness is poor [3]. For example, most of the ideological and moral courses organized by schools are in the form of large classes. Students from different majors mix classes and cannot be combined with their own professional courses. To a certain extent and form, students have the illusion that ideological and moral courses exist alone and are not in line with reality.

### 2.3. It is difficult to guarantee the effectiveness of teaching

Teaching method is an important means and carrier to achieve the goal of ideological and moral education. Only by choosing effective teaching methods can we establish a good teacher-student relationship and promote the development of the educational process. While paying attention to skill training, colleges and universities also pay great attention to the cultivation of students' moral quality. Students have high expectations when they choose courses, but they fail to meet expectations after class. To a certain extent, the effect of ideological and moral teaching is poor, which violates the original intention of ideological and moral education. It is a major problem in the implementation of teaching that it is difficult to guarantee the actual effect. If educators cannot be keen to discover and actively seek corrections in teaching, it will easily lead to the ideological and moral education of college students becoming empty talk.

# 3. Reform measures for the teaching mode of ideological and moral education in colleges and universities in the new era

### 3.1. Enrich teaching methods and mobilize students' enthusiasm

Ideological and moral education is the key course to implement the task of moral education. College educators should always keep in mind the fundamental task of ideological and moral education, pay attention to the choice of teaching methods, keep in mind the responsibility of being a teacher, and help students fasten the first button of life. Keeping close to the theme of the times, choose a variety of teaching methods, properly use new media, and guide them correctly, so that the products of the new era become a sharp tool for education in the new era; selective use of emotional education, teachers in the process of teaching, properly handle rational teaching and perceptual teaching the relationship between teaching, combining blunt indoctrination teaching with positive emotional play, using emotional communication to strengthen students' emotional cognition, and focusing on the stimulation of students' active exploration spirit, so as to form a sound personality; teachers choose reading guidance to guide students use school resources to join the ranks of readers. For example, the school's book reading room

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provides students with various free books for students to borrow, so as to help students expand their knowledge independently after class; teachers can use theory to reflect on education in the classroom, teachers focus on stimulating students' ability to actively engage in theoretical thinking.

# 3.2. Curriculum settings are in line with the actual situation and meet the individual learning needs of students

The ideological and moral education in colleges and universities should meet the actual needs of college students in the new era, choose precision education, emphasize "precise thinking", pay attention to specifics, pay attention to details, and be realistic and pragmatic. The actual curriculum setting is in line with the development needs of the times. All colleges and universities should conduct careful research, fully understand the development needs of students, and conduct curriculum setting scientifically and flexibly. A practical curriculum can better adapt to social changes. Ideological and moral education should be open and interconnected, not closed or isolated. In the context of the everchanging social environment and times, ideological and moral education should focus on Towards an all-round and multi-dimensional direction. With the help of network development, students' knowledge can be broadened and students' independent and personalized learning needs can be met. The actual curriculum setting can better solve the supply relationship between the existing education and the development needs of college students in the new era, and enhance the transformation of the achievements of the ideological and moral education of college students in the new era.

### 3.3. Improve the effectiveness of ideological and moral teaching

The effectiveness of ideological and moral education is the most significant achievement of teaching effect. First of all, ideological and moral education in the new era should be based on the foundation of the times, rooted in the real society, and seek the basis and inspiration for the application of ideological and moral education and teaching methods from reality. Secondly, the ideological and moral teaching methods should fully follow the growth laws of college students, focus on the development of students, and aim at improving the effectiveness of teaching. Accurately play the guiding role of ideological and moral education, and better promote the growth of college students. For example, some colleges and universities use the form of questionnaires to investigate the problems in the ideological and moral education of teachers and students. Based on this, they can solve the problems encountered by teachers in the process of teaching and the difficulties encountered by students in the process of learning. In the form of love, establish a harmonious teacher-student relationship, build a communication platform, improve teachers' development space, and improve students' learning effectiveness.

### 3.4. Change the traditional education mode, strengthen the guidance of moral concepts

College teachers should ensure that students can learn professional courses related knowledge, on the basis of the formation of the correct view, and let it understand the current era education their task, by strengthening the scientific guidance and timely help to students, let students can consciously set up the correct political direction, and under its guidance, in the life practice of ideological and moral education related ideas, in order to realize the fundamental significance and practical function of moral education. In the process of traditional ideological and moral education, teachers 'teaching methods is too single and still not from the old backward teaching idea, this for the optimization of ideological and moral education effect is very bad, students long in the boring teaching content, will gradually lose learning enthusiasm and enthusiasm, their own learning efficiency will be reduced, this and the development trend of education teaching reform and fundamental requirements do not fit, for the development of students and teachers' ability will be obstacles. Therefore, college teachers need to timely change their own education methods, and shift more time and attention to cultivating students' will, quality and ability, rather than paying too much attention to their academic performance.

College students have not yet formed a perfect cognitive system, for some more complex things, also will not be able to form the correct cognition through their own judgment, which for their ideological and moral accomplishment has a certain negative impact, and students will easily due to the influence of the outside world and thinking errors, thus on the wrong path. In view of this situation, In the process of ideological and moral education for college teachers in the new era of education, We should deeply reflect on the age content and development characteristics of students and the requirements of students in the new era, Strengthening the influence on the formation of students' moral concepts, In the daily teaching work, Some corresponding thematic meetings and practical activities, Let the students actively

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participate in them and encourage them, To contribute their own strength to the improvement of students' ideological and moral quality, Make it more clear about their importance as a part of society, To avoid simple verbal preaching and ideological indoctrination, So as not to cause students to accept ideological and moral education rebound and resistance to the psychology. Teachers should pay close attention to students' daily life and learning, usually understand the physical and mental development of students through a variety of ways, strengthen the frequency of communication and interaction with students, and always follow up the development and change of students.

### 3.5. Improve the relevant education system and respect students' principal status

College teachers in the new era under the background of the students 'ideological and moral education needs, invest more time and energy to explore the effective education methods, continuous research system to build an effective way, strengthen the constraints on student thought and behavior, the school needs to make strict rules and regulations to manage students, at the same time, teachers need to strengthen and parents contact and communication, according to the development of different students' requirements and ideological quality to establish scientific training goals and development plan, through home-school cooperation to promote the promotion of ideological and moral education quality. The improvement of the moral education system for students 'ideological and moral accomplishment and teachers' education teaching ability enhancement has a very important role in promoting, the school can set up a special department to supervise the implementation of the ideological and moral education work, and timely follow up the major achievements, various forces together, for the promotion of ideological and moral training efficiency and the all-round development of students.

### 4. Conclusion

Based on the new era, only by giving full play to the resource advantages of colleges and universities, mastering the development characteristics of contemporary college students, innovating ideological and moral education and teaching models, setting courses in line with reality and precision, enriching teaching methods, building a harmonious teacher-student relationship, and improving teaching effectiveness, we can achieve this goal and cultivate talents who have feelings and can take on the great responsibilities of the new era.

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