Research on Modernization of Economic Management and New Trend of Economic Management Development

Yao Lu

School of Management, Shanghai University, Shanghai 200444 Shanghai QY-CFO Consulting Co., Ltd, Shanghai 200444

ABSTRACT. Driven by the rapid development of social economy, China's economic management system has been further improved and developed, which has given birth to the modernization of economic management and made economic management have a new development trend. This paper briefly introduces the modern performance of economic management and the new development trend in the future, aiming to provide reference for relevant workers.

KEYWORDS: Economic management; Modernization; New trend

In China's social and economic development, the modernization of economic management has played a great role in providing substantial economic benefits for enterprises. However, many enterprises in our country have not yet realized the modernization of economic management. Therefore, under the background of the new era, it is extremely urgent for enterprises to modernize their economic management if they want to develop better and more smoothly.

1. The Current Situation of China's Economic Development

(1) The promotion of Economic globalization in China's economic development

With the continuous development and improvement of the current economy, China's market economy is undergoing continuous development and structural changes. On this premise, the economic structure will continuously show its charm to people, which can further bring more capital and market attraction to its economic development.

(2) Advanced information technology can help enterprises to strengthen their own economic construction

For economic management units, the research and development and use of new technologies should be encouraged. In order to encourage scientific and technological talents in enterprises and the society to carry out research and development of related contents, an incentive mechanism can be set up to reward

recognized projects. In this way, the continuous development of science and technology in the industry can be promoted. To establish the management consciousness of informatization and modernization, in economic management, we should keep pace with the times to realize modern management, fully understand and master the relevant technologies and advanced management concepts in current cost management, and apply them to specific economic management.

2. The Connotation of Modernization of Economic Management

Economic management covers a wide range of areas and is comprehensive. The development of all walks of life is the overall performance of social and economic development. A sound and perfect economic management system is the basic guarantee for the sustainable development of an industry. If management is not in place, economic development is impossible. Economic management is inseparable from social and economic development. The more sound the economic management system is, the more it can promote economic development. With the development of China's economic level, the demands on China's economic management system are getting higher and higher. In order to adapt to the current level of high-speed economic development and guide the new direction of modern economic development, it is necessary to explore a new mode of economic management development, that is, the so-called modernization of economic management.

3. Ways to Realize Modernization of Economic Management

(1) Drawing lessons from experience and combining with reality

China is a developing country, and its development in recent years also ranks in the forefront of world development. However, due to its relatively large population, the per capita level still lags behind that of developed countries. Therefore, in order to reach or even surpass the development level of western countries, we must learn from some practices and ideas of western developed countries in economic management. However, it cannot be fully quoted. Some practices in economic management in some western countries may not necessarily meet the needs of China's economic development. New practices and concepts suitable for China's economic development should be developed according to the basic national conditions of China's economic development to adapt to the direction of China's economic development.

(2) The implementation of scientific and effective management ratio

Reasonable management system can promote economic development, with emphasis on "reason". For example, in a large enterprise with tens of thousands of employees, if there is no reasonable management system and only one or several employees manage it, even if you are overwhelmed, it is impossible to manage the enterprise in an orderly way, with no personnel to manage it, let alone the development of the enterprise. Therefore, the implementation of a scientific and effective management system, while giving full play to "management", highlighting

the role of "reason" and allocating a reasonable economic management mode are the fundamental guarantee for the modernization of economic management.

(3) Using scientific and technological achievements to improve management efficiency

The development of science and technology promotes the development of society, which needs a supporting management system. The integration of scientific and technological achievements into the economic management system, the use of high-tech management methods, to achieve automatic management of the economic management system, improve the quality and efficiency of management, so that the entire management system tends to be scientific management.

4. The New Trend of Economic Development

(1) People-oriented

China's economic management has been adjusted along with the economic development. High-end talents in economic management are the most important resources for enterprises. Only talents have the source of innovation and capital. Without talents as the support of enterprise's economic management, it is impossible for enterprises to realize modern management. As a result, enterprises are eliminated from the competition. At the same time, people are the key factor in the main body of the market. Consumers are the support of enterprises. Only by following consumers' psychology and producing products that satisfy consumers can enterprises survive in the fierce competition. All these require enterprises to carry out modern economic management, scientifically analyze the consumption psychology of people, understand the needs and changes of the market, and use this advantage to further consolidate the core competitiveness, obtain greater economic benefits and mobilize employees at all levels of the enterprise to serve the enterprise economy.

(2) The concept of economic management conforms to the trend of the times

Economic globalization requires that enterprise management must conform to the development trend of the times, abandon the traditional management mode, continuously change the management concept, pay attention to the innovative value of economic management, take the development of the times as the premise, combine with the development situation of the enterprise itself, innovate the economic management mode, mobilize the initiative and enthusiasm of the enterprise, mobilize the current resource advantages, and make use of modern science and technology such as network system to realize the professional and international development of economic management. To mobilize the enthusiasm of all employees, take the initiative to participate in the management, give full play to the creativity of all employees, and make the management more democratic. Make full use of modern information technology to continuously improve the automation level of enterprise economic management.

(3) Pay attention to software management

The so-called software management refers to the management of knowledge and ideas of enterprises. Modern society needs more innovation and knowledge. The competition for innovation is the mainstream competition. Enterprises should not only pay attention to hardware innovation, but also pay attention to cultural innovation, management innovation and knowledge innovation. Enterprises should have their own management concepts and cultural knowledge, so as to have the spiritual support of the entire enterprise, which is also the most important resource of the enterprise. Economic management attaches importance to software management, so as to maintain its core competitiveness. Only by continuously carrying out management innovation, using advanced management software and means, can the enthusiasm of employees be fully mobilized, everyone's creativity be brought into play, and the enterprise have a long-term development momentum. Software management has become the development trend of economic management.

5. Conclusion

In view of the above situation, relevant professionals should combine the actual situation with their own development characteristics, conform to the trend of economic globalization, use the current advanced information technology, and integrate reasonable ways of use, so as to comprehensively construct the economy. Professionals should strengthen their professional skills training in economic construction modernization, grasp the trend of economic development, and push economic construction to all-round development and progress. This will enable the relevant economies to be fully controlled and developed, thus making economic construction more fully developed.

References

- [1] Zhou Shihan. On the modernization of economic management and new trends in economic management development [J]. Chinese and foreign entrepreneurs, 2017 (1): 66-67.
- [2] Liu Kehong. Economic Management Modernization and New Trend of Economic Management Development [J]. China International Finance and Economics (Chinese and English), 2017 (20): 208-208.
- [3] Zhang Daxing. Economic Management Modernization and New Trend of Economic Management Development [J]. Modern Economic Information, 2017 (20): 83-83.