

On the Integration of Excellent Traditional Culture and Ideological and Political Education in Colleges and Universities

Guo Jinming

College of Ethnic Education, Northeast Normal University, Changchun 130117, China

Abstract: *The integration of excellent traditional culture into the classroom of ideological and political education in colleges and universities can promote students' ideological awareness, enhance college students' sense of identity with traditional culture and nation, and further strengthen the cultural confidence of the Chinese nation. This paper analyzes the significance of the integration of excellent traditional culture and ideological and political education in colleges and universities, discusses the current problems faced by the integration of the two, and puts forward targeted suggestions.*

Keywords: *excellent traditional culture; Ideological and political education in colleges and universities; Fusion strategy*

1. Introduction

With the continuous implementation of quality education, colleges and universities pay more and more attention to ideological and political education courses and at the same time pay attention to the integration of the excellent traditional culture of the Chinese nation and disciplines and play a corresponding value. The teaching goal of ideological and political courses in colleges and universities is to shape students' correct values, outlook on life and world outlook, The teaching forms and modes of disciplines need to be constantly innovated, Colleges and universities should actively explore the value resources in traditional culture and effectively promote the combination of traditional culture and ideological and political courses. According to the connotation of Chinese excellent traditional culture, this paper analyzes and discusses a series of problems faced by the integration of excellent traditional culture and ideological and political education curriculum, and puts forward relevant solutions, hoping to play a certain reference role for the future development of ideological and political education curriculum.

2. The significance of excellent traditional culture and ideological and political integration in colleges and universities

2.1 Alleviate the impact of foreign culture

One of the problems faced by ideological education in China is the impact of foreign ideology and culture, and the erosion of democracy and nationalism, which has caused negative intentions for talent training in China, and also caused some teenagers' ideological education to be infringed to varying degrees. Different from the thought of money worship, the bad culture in essence further intensifies the ethnic contradictions in our country, and makes some students have doubts or even negative attitudes towards our traditional culture. Therefore, the integration of excellent traditional culture and ideological and political education courses in colleges and universities plays an irreplaceable role in alleviating the impact of foreign cultures, is also an important part of ideological education in talent training in China, and is an effective way to improve college students' sense of identity with Chinese excellent traditions.

2.2 Promote the comprehensiveness of ideological and political education content

At present, the ideological and political education in our country can meet some educational needs, but in terms of long-term development, there are some obvious shortcomings in its content, which

make the ideological and political education in colleges and universities deviate from the education of the times to some extent, and aggravate the inconsistency between theory and practice. Therefore, colleges and universities should actively explore the value connotation of Chinese excellent traditional culture, integrate it into the ideological and political education system, make full use of culture to strengthen students' ideological education, give play to the ideological guiding role of culture, and meet the diversified needs of the future development of ideological and political education courses in colleges and universities. In addition, the integration of excellent traditional culture, to a certain extent, can promote the comprehensiveness of ideological and political education content, enrich its content system, and consolidate the ideological foundation of talents.

3. The main problems faced by the integration of excellent traditional culture and ideological and political education in colleges and universities

3.1 Ideological and political courses in colleges and universities tend to homogenization of cultural and educational content

In recent years, the call for the integration of Chinese excellent traditional culture into ideological and political education has been increasing, and its role in guiding and standardizing students' thoughts has been recognized by everyone. However, it is undeniable that most colleges and universities tend to homogenize the contents of Chinese traditional culture education, and most of them show similar characteristics. This will not have a good effect on the cultivation of students' thinking mode, and make ideological and political education a tool for cultural communication.

3.2 Informatization makes the development of education deviate from traditional culture

The information age has brought great convenience to people's lives, at the same time, it has led people to gradually pursue high-speed and efficient working and learning methods, and it has also led to the batch of education, but the education of Chinese excellent traditional culture emphasizes the subtle influence of thought. Because of the differences between them, traditional cultural content and ideological and political education curriculum can not be well integrated. Therefore, the teaching design should be innovated with high effect, and the "quality" rather than "quantity" of education should be emphasized, so that the value influence of traditional culture can be enhanced while making full use of information education means.

3.3 Lack of traditional culture and education atmosphere

Good traditional culture education and learning atmosphere is one of the prerequisites for the combination of culture and ideological and political education resources. With the continuous improvement of social informationization, colleges and universities pay little attention to traditional culture, especially because of the influence of foreign culture on traditional culture system, traditional culture education has become a form, and its dissemination has not played its corresponding value. Even though some colleges and universities carry out traditional culture education, they neglect the combination with students' life, which leads to the ineffective teaching effect and makes it difficult to arouse students' interest in learning traditional culture. Therefore, if colleges and universities can't take effective measures to solve the above problems, the integration of traditional culture and ideological and political education will be blocked.

4. Ways to realize the integration of excellent traditional culture and ideological and political education in colleges and universities

4.1 Build an ideological and political education atmosphere with culture as the main body

The construction of ideological and political education atmosphere aims at enhancing the appeal of Chinese excellent traditional culture, making students feel the charm of traditional culture, knowing and understanding the value connotation of traditional culture, thus improving students' ideological consciousness and laying a solid foundation for shaping their future values and perfecting their personality. If we want to build an educational atmosphere of excellent traditional culture, we must combine the practical needs of students and adopt the way that students accept [3]. For example, the prevalence of costume dramas in recent years has also brought students' worship of Hanfu and martial

arts, Hanfu culture can be used as the starting point of ideological and political education and the guide of traditional culture. By integrating Hanfu culture into ideological and political education courses, students' interest in learning can be aroused, and to a certain extent, students can actively learn the basic knowledge of traditional culture, so that the integration of traditional culture and ideological and political courses is more natural, and students are willing to accept it, thus solving the boring problem of ideological and political courses.

4.2 Establish the traditional cultural education concept in the information age

With the gradual deepening of the information age, modern education should pay attention to the influence of the times, and actively integrate excellent traditional culture into ideological and political education. On the one hand, it is necessary to consider leaving a certain space for the integration of the two, on the other hand, it also needs to provide guarantee for the diversified needs of future education. The integration of Chinese traditional culture and ideological and political education resources will inevitably affect the development of informationization. According to this characteristic, we should actively innovate the layout of cultural teaching design, improve the dissemination efficiency of cultural education around informationization, and ensure that traditional cultural practice can provide effective support for the future development of ideological and political education in colleges and universities. First of all, in terms of logic, we should combine the thinking of traditional culture with the information age, and create conditions for students to understand traditional culture without changing the essence of the original ideas [4]. Secondly, in terms of ideology, colleges and universities should pay attention to cultivating students' thinking mode, integrating traditional culture into students' moral quality and promoting the formation of their conscious behavior. Finally, in the aspect of management, we should break through the limitation of traditional education mode, adjust the existing ideological and political management strategy according to the connotation of traditional culture, and lay the foundation for the further integration of traditional culture and ideological and political education.

4.3 Innovative content of ideological and political education in traditional culture

The future development of the integration of Chinese excellent traditional culture and ideological and political education should pay attention to solving the problem of homogenization of educational content. By excavating the value connotation of excellent traditional culture and innovating its teaching mode and educational content in combination with its own ideological and political education needs, traditional culture can promote students' ideological consciousness ability without destroying the essence of education. Colleges and universities should actively explore and develop the content of Chinese excellent traditional culture, instead of focusing on a single form, present traditional culture in a diversified ideological and political education mode, and provide good support for students to integrate into the learning atmosphere of traditional culture. In this regard, ideological and political education should pay attention to the following aspects: on the one hand, the interest of content exploration can not be ignored. At present, after many years of knowledge learning, students have formed a requirement for the rigor of knowledge and the seriousness of the application of traditional culture, which makes the application of traditional culture in ideological and political education become a mere formality and can not play its original teaching value. On the other hand, the choice of content should conform to the values of the current era and the thinking of the times, so that the excellent traditional culture can promote the future development of ideological and political education in colleges and universities.

5. Conclusion

Traditional culture is the symbol of national development and the carrier of national thought and values, but it becomes more precious as time goes by. Traditional culture is worthy of future generations' development and inheritance, and its integration with ideological and political education resources can not only play the essential role of education and the spiritual strength of Marxism, but also shape students' correct outlook on life, values and world outlook, thus creating favorable conditions for the improvement of students' comprehensive quality. China's ideological and political education has developed rapidly, and its mode is comprehensive, practical and personalized, which plays a vital role in cultivating students' thinking ability. Excellent traditional culture has a high correlation with ideological and political education, and the integration of the two is the trend of the

times, However, ideological and political education still faces some problems, Universities, teachers and students need to make joint efforts to combine the two resources to achieve the teaching purpose of cultivating students' thinking ability, and innovate the layout of teaching design in a timely manner, so as to strive for the realization of the Chinese dream of the great rejuvenation of the Chinese nation.

References

- [1] Li Hongli, *Study on the Integration of Chinese Excellent Traditional Culture and Ideological and Political Teaching in Colleges and Universities* [J], Liaoning Vocational and Technical College of Economics, *Journal of Liaoning Economic Management Cadre College*, 2020(06):98-100 .
- [2] Mou Yu, *Research on the integration path between Chinese excellent traditional culture and ideological and political teaching in colleges and universities* [J], *Journal of Jiamusi Vocational College*, 2020,36(12):25-27 .
- [3] Yue Gang, *Research on the Integration of Ideological and Political Education in Colleges and Universities and Excellent Traditional Chinese Cultural Resources* [J], *Times Report*, 2020(10):96-97.
- [4] Yang Dan, Xia Aiping, *A study on the practice of coupling education between college counselors and ideological and political teachers from the perspective of tea culture* [J], *Fujian Tea*, 2020,42(09):278-279 .